ORCID at Business Schools

APPROACHES TO ADOPTION AND IMPLEMENTATION

ORCID WEBINARS | MAY 04, 2021

ORCID Connecting Research and Researchers

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ORCID'S VISION IS A WORLD WHERE ALL WHO PARTICIPATE IN RESEARCH, SCHOLARSHIP, AND INNOVATION ARE UNIQUELY IDENTIFIED AND CONNECTED TO THEIR CONTRIBUTIONS AND AFFILIATIONS ACROSS TIME, DISCIPLINES, AND BORDERS.

Preambule:

What is a Persistent Identifier?

Why PIDs?

What is ORCID?

Why ORCID?

Inside the ORCID record

ORCID to connect contribution to research

What is a persistent identifier?

persistent identifier

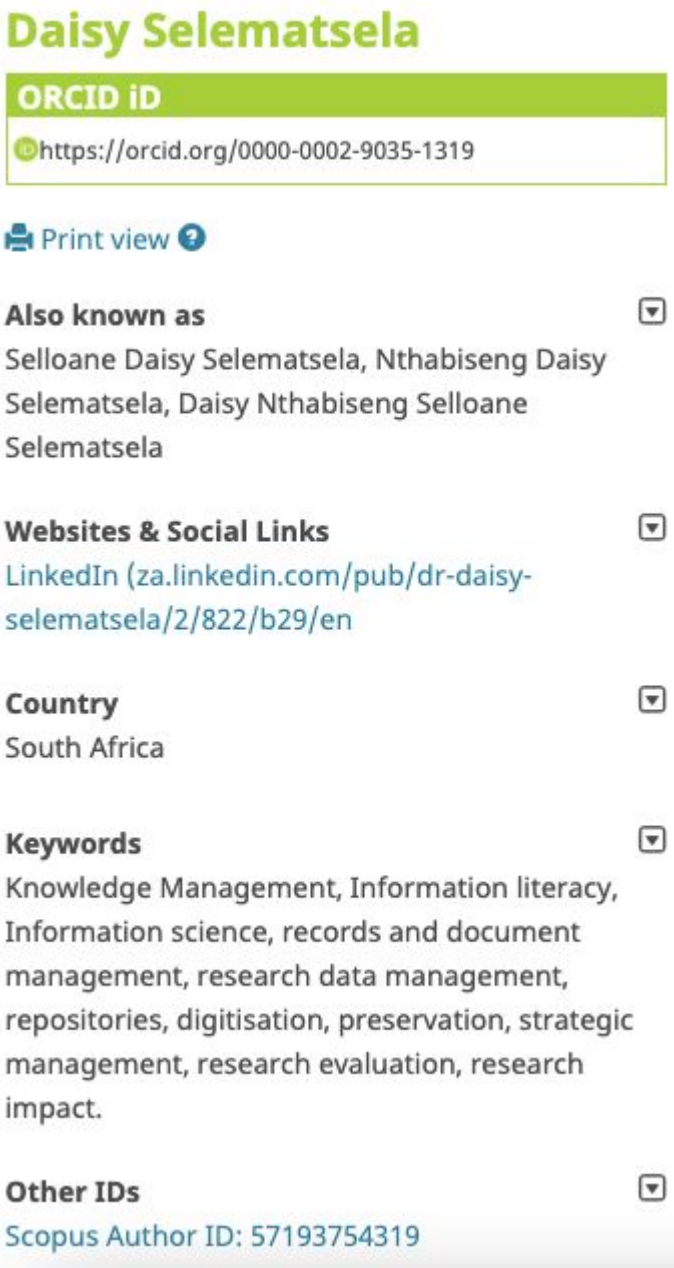
an organization made a promise to keep it alive

globally unique string

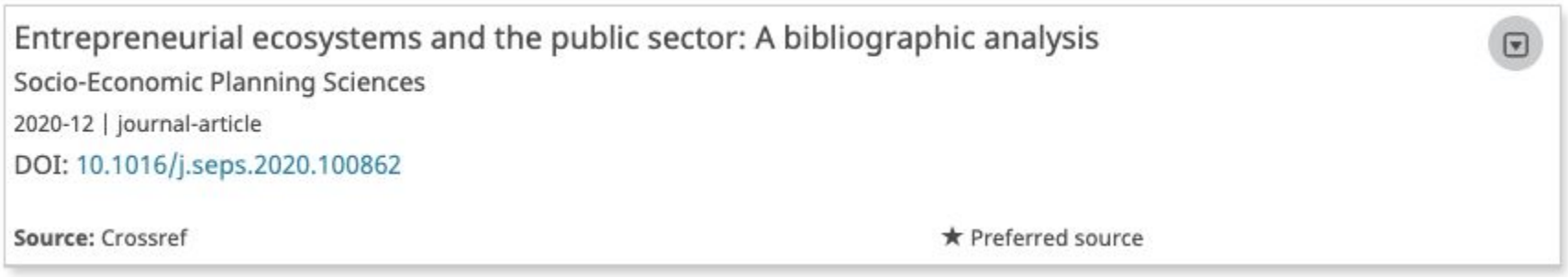
(known as PIDs to their friends)

Why PIDs?

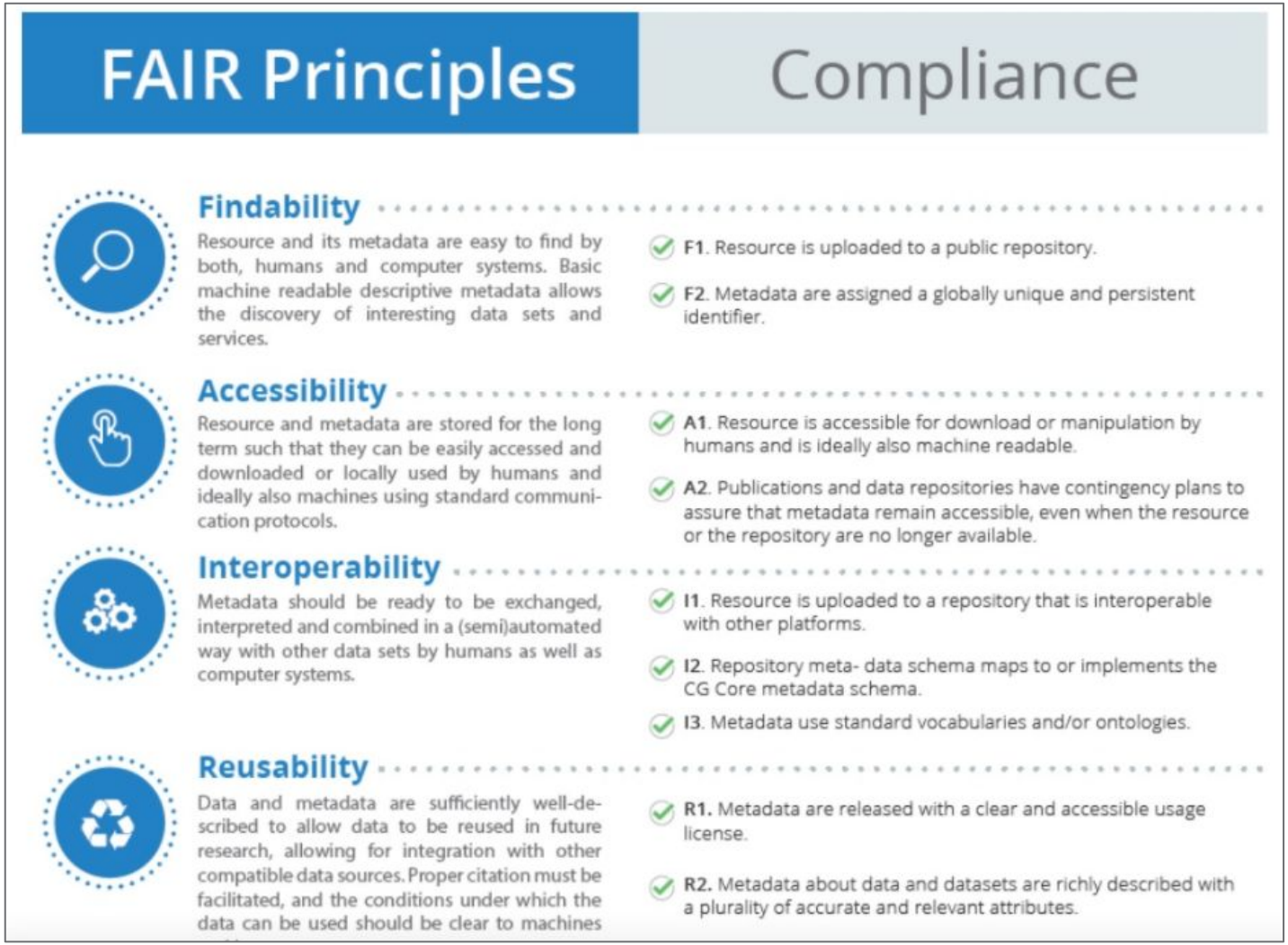
PIDs Disambiguate



PIDs link business research studies and contributions



PIDs can make research FAIR



Why PIDs?

“The issue of citation standards became important in the online world as well. Studies have shown that within a few years of being cited, a significant percentage of web addresses go "dead"!”

Source: Sanderson, Robert; Phillips, Mark; Herbert Van de Sompel (2011). "Analyzing the Persistence of Referenced Web Resources with Memento".

Source: https://www.dreamstime.com/word-cloud-data-loss-prevention-related-tags-word-cloud-data-loss-prevention-image124130229#_

PIDs for Organizations!

ROR stands for “Research Organization Registry”—a community-led project to develop an open, sustainable, usable, and unique identifier for every research organization in the world.

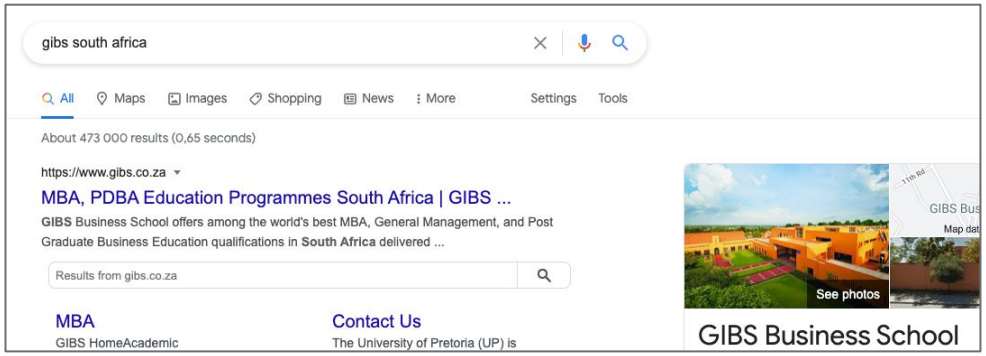
The Legal Entity Identifier is a unique global identifier for legal entities participating in financial transactions.

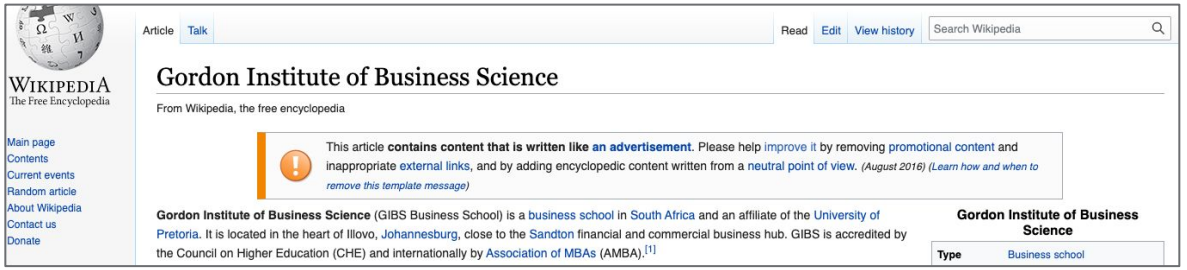
GRID is the Global Research Identifier Database and releases IDs and metadata under a CC-1 license.

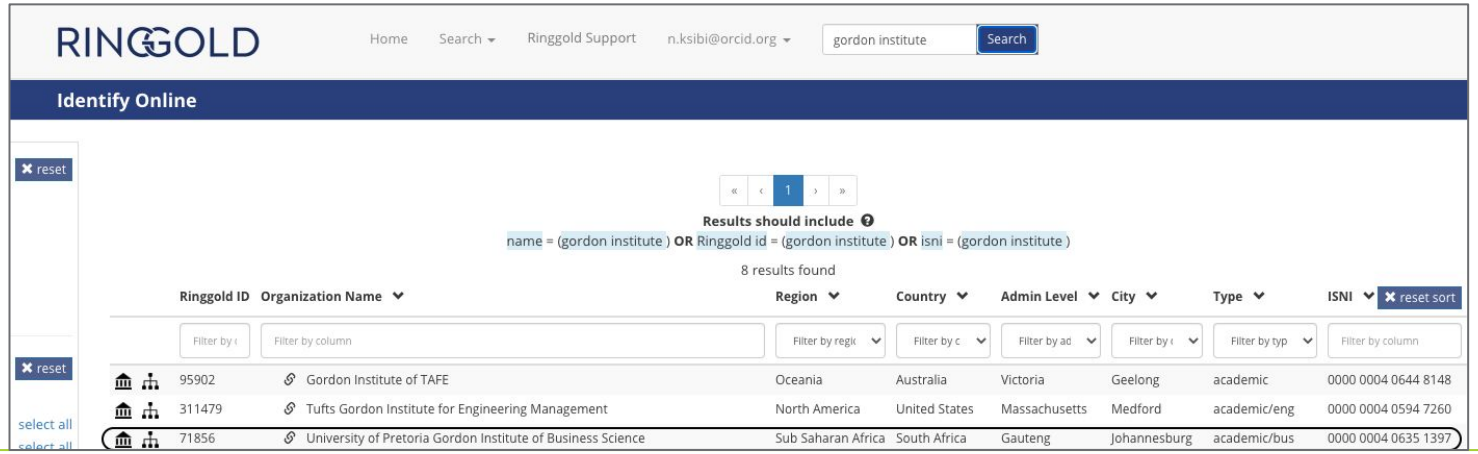
Ringgold is a registration agency for ISNI, and the Ringgold database include cross-walked ISNI organizational identifiers.

Why PIDs for Organizations?

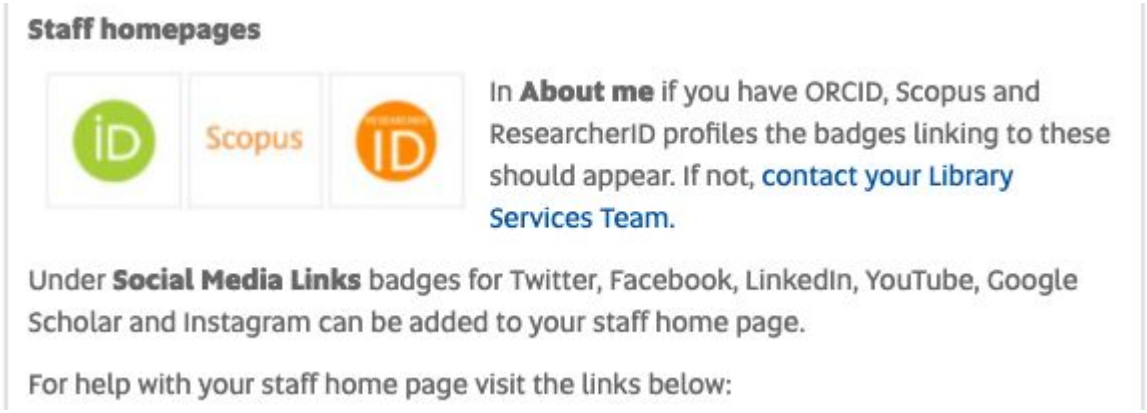
Example: GIBS Pretoria







PIDs For Contributors!



Staff homepages

In **About me** if you have ORCID, Scopus and ResearcherID profiles the badges linking to these should appear. If not, contact your Library Services Team.

Under **Social Media Links** badges for Twitter, Facebook, LinkedIn, YouTube, Google Scholar and Instagram can be added to your staff home page.

For help with your staff home page visit the links below:

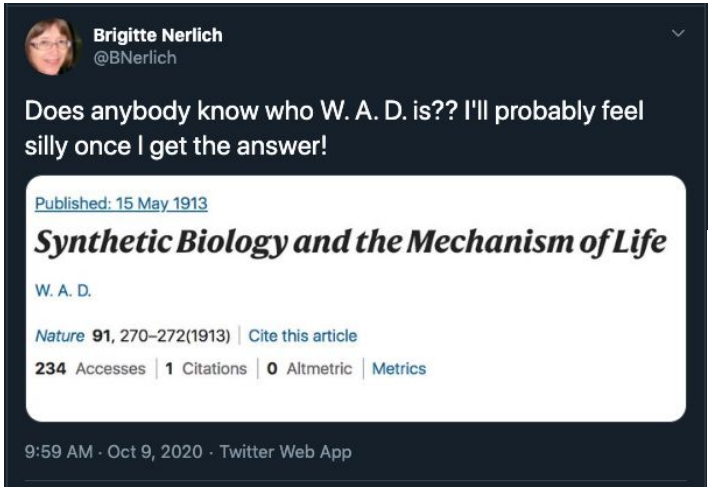
University of South Australia libguide

Web of Science ResearcherID

10+ Million ORCID iDs and counting...

Source: https://guides.library.unisa.edu.au/Networking/Profile

Why PIDs for Contributors?



Source: https://pubmed.ncbi.nlm.nih.gov/26799652/

PIDs For Contributions!

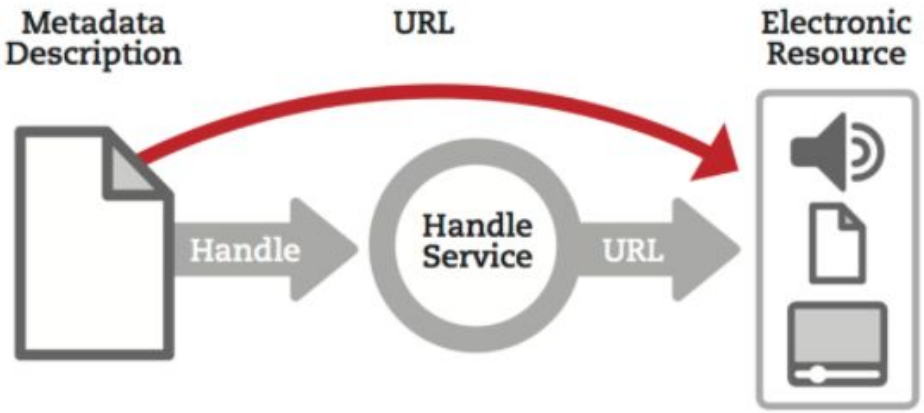
arXiv

doi®

ISSN INTERNATIONAL STANDARD SERIAL NUMBER INTERNATIONAL CENTRE

ISBN 978-3-16-148410-0

9 783161 484100

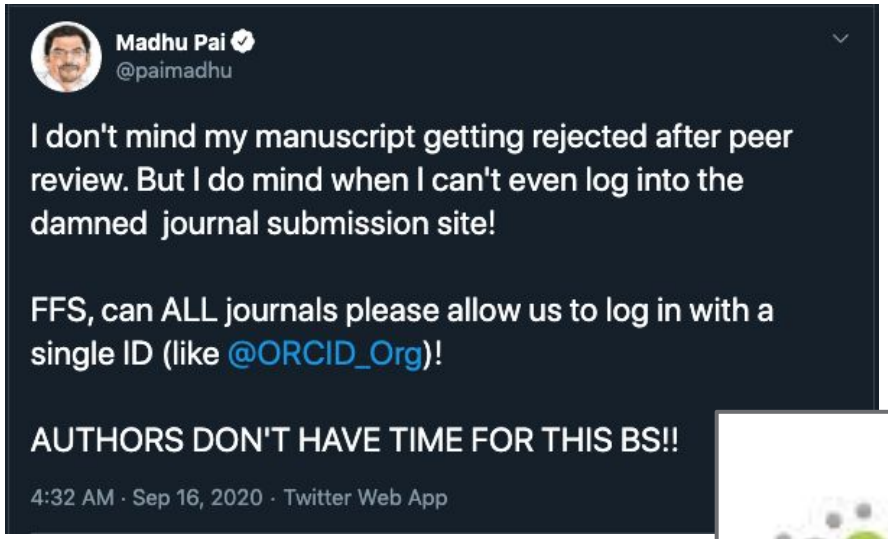


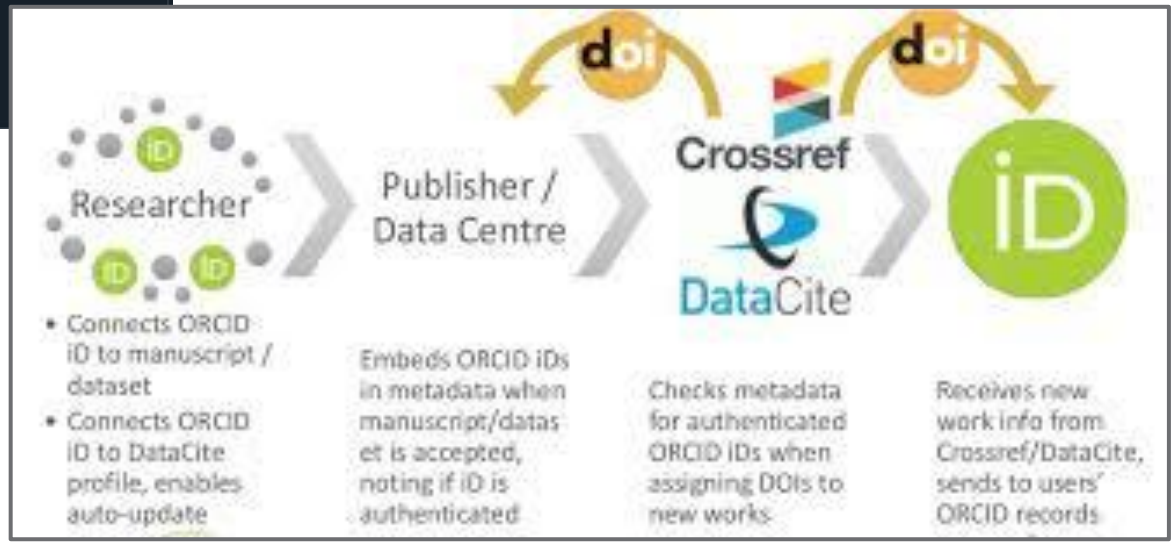
Crossref

DataCite

Source: http://www.persid.org/downloads/PI-intro-2010-09-22.pdf

PIDs for Systems Interoperability and Open Research “ready” Infrastructure!





What is ORCID?

What is ORCID?

- ORCID is an **open, global**, **non-profit** organization run by and for the **research** **community**.

- ORCID provides researchers with a **unique** (and persistent), **free to use** **identifier**, an ORCID iD, that **connects** them reliably and clearly with their **research contributions**, **affiliations**, **funding**, and **facilities**.

- An ORCID iD is NOT an author profile or an authority check.
- ORCID provides **open** **tools** (ORCID iDs, Registry & APIs) that allow transparent connections between **researchers** and **identifiers** of their activities and **contributions**.

ORCID provides a **persistent digital identifier** (an ORCID iD) that you own and control, and that **distinguishes** you from every other researcher. You can connect your iD with your **professional information** — affiliations, grants, publications, peer review, and more. You can **use** your iD to **share** your information with other **systems**, ensuring you get **recognition** for all your **contributions**, saving you time and hassle, and reducing the risk of errors.

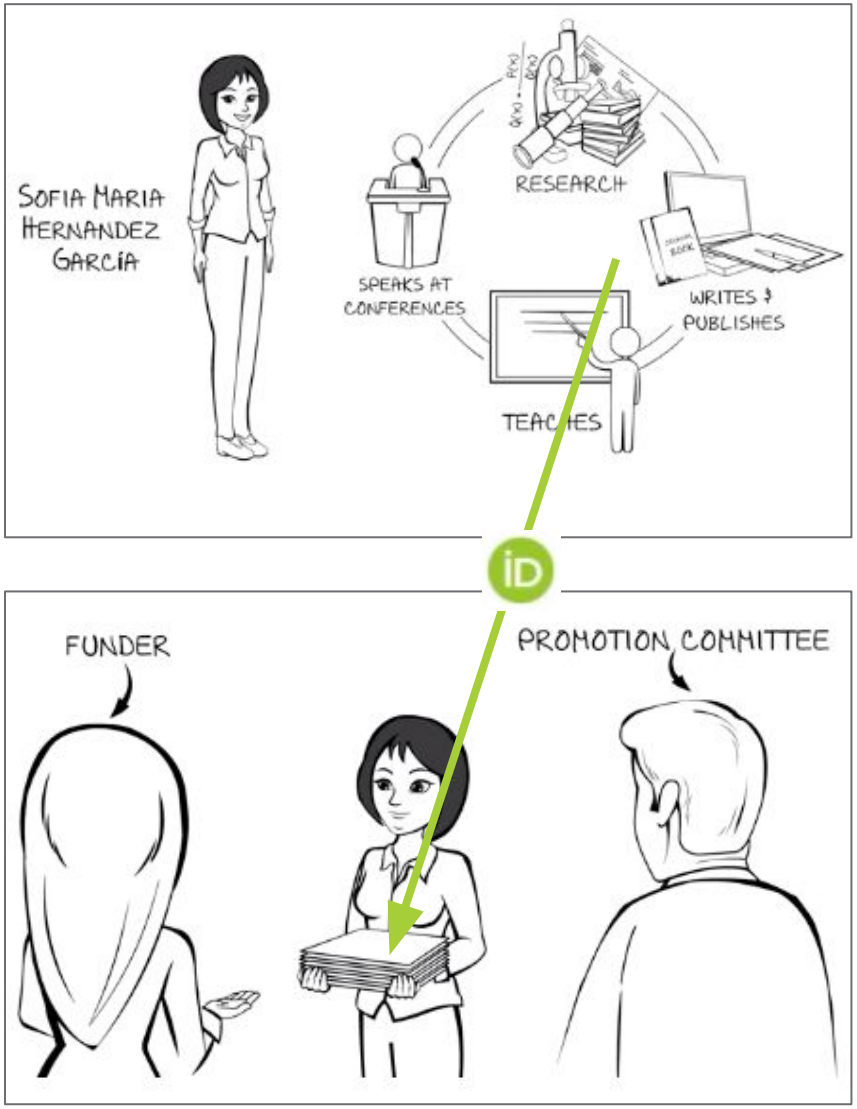
As an individual, it is free to have an ORCID iD!

Why ORCID?

Why ORCID?

To **disambiguate** names and uniquely identify contributors.

Identifying authors and link contributions



Sofia Maria Hernandez Garcia

ORCID iD

https://orcid.org/0000-0001-5727-2427

Print view

Also known as
S. M. Garcia, Sofia Maria Garcia

Websites & Social Links
Faculty profile webpage
@sofiamhg

Country
United States
Sources:
Sofia Maria Hernandez Garcia 2016-05-02

Other IDs
Profile system identifier: A-123456
Sources:
ORCID 2015-01-27

ResearcherID: L-8716-2018
Sources:
Sofia Maria Hernandez Garcia *via* ResearcherID 2018-06-12

eScientist: 0000-0001-5727-2427
Sources:
eScientist 农业科学家在线系统 2018-06-12

Email
s.garcia@orcid.org
Sources:

Biography

Sofia Maria Hernandez Garcia is used for testing and demonstrating ORCID records.

- Employment (2)
- Education and qualifications (4)
- Invited positions and distinctions (3)
- Membership and service (2)
- Funding (1)
- Research resources (2 of 2)
- Works (5 of 5)
- Peer review (2) — Sort

review activity for National geographic.(1)

journal

ISSN : 1931-1524

Review date	Type	Role	Actions
2019-08-01 **Source:** ORCID	review	reviewer ★ Preferred source	show details | view

review activity for Nature reviews.(1)

journal

ISSN : 1474-1784

Review date	Type	Role	Actions
2016 **Source:** ORCID	review	reviewer ★ Preferred source	show details | view

Inside the ORCID record

My ORCID Record

Researcher
Gives permission to **COLLECT** iD and access the record

Registers & manages ORCID record

Controls visibility

University

CONNECTS affiliation

Funder

CONNECTS grant

Publisher

CONNECTS publication

ORCID record

Researcher Name

ORCID ID
orcid.org/xxxx-xxxx-xxxx-xxxx

Basic information
- Other names
- Email addresses
- Biography

Account settings

Affiliations, Activities, Resources

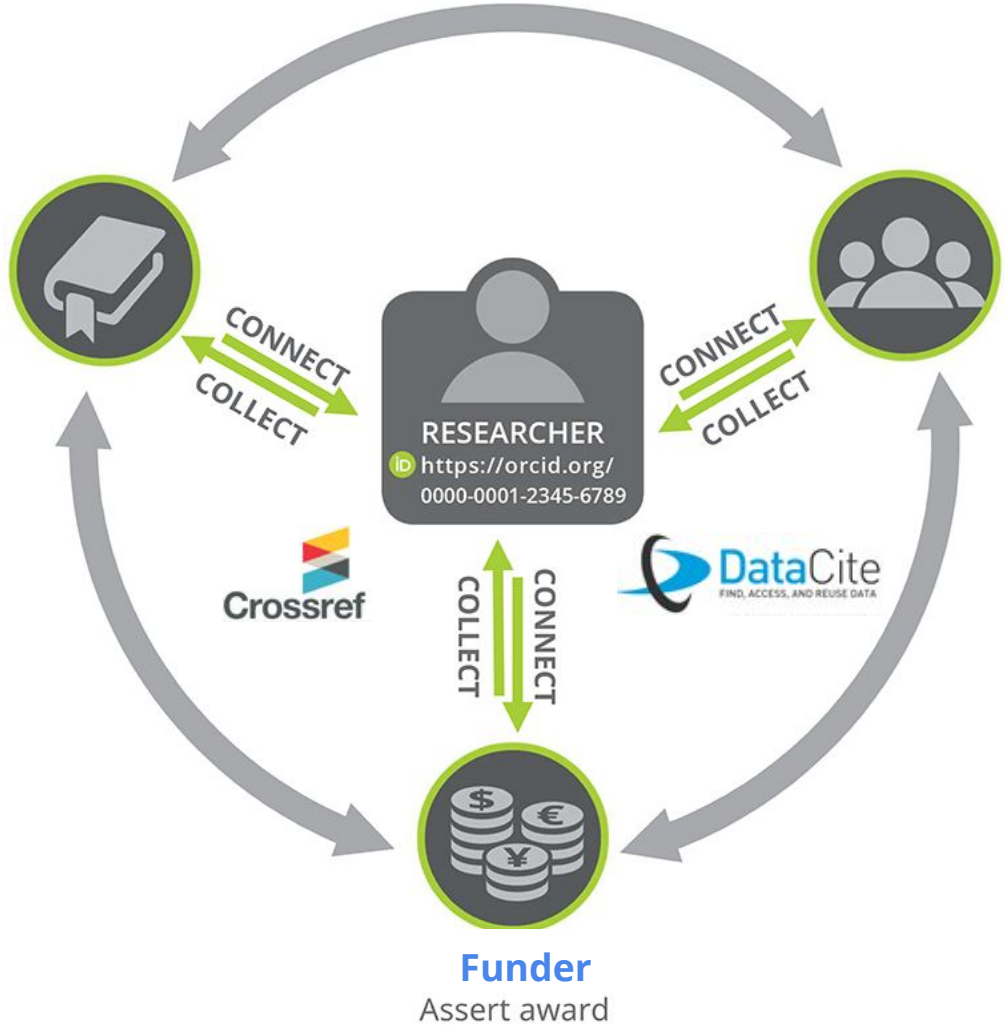
Employment:
XXX University
Source: XXX University (ID139)

Funding:
YYY Foundation, Grant #123
Source: YYY Foundation (ID45)

Works:
Book, Chapter, 2016
Source: ZZZ Publisher (DOI:675)

INTEROPERABILITY

ENTER ONCE
REUSE OFTEN



Publisher

Assert authorship

Publishing system:

Member systems:

- Editorial Manager
- OJS
- ScholarOne

Non member systems:

- eJournalPress
- Janeway
- Review

University
Research Institution

Assert affiliation

CRIS systems

Member systems:

- Atlas s2id
- Converis
- DB-Sprial
- Digital Measures
- Elements
- Faculty180
- InfoEd
- IRMA
- Pure

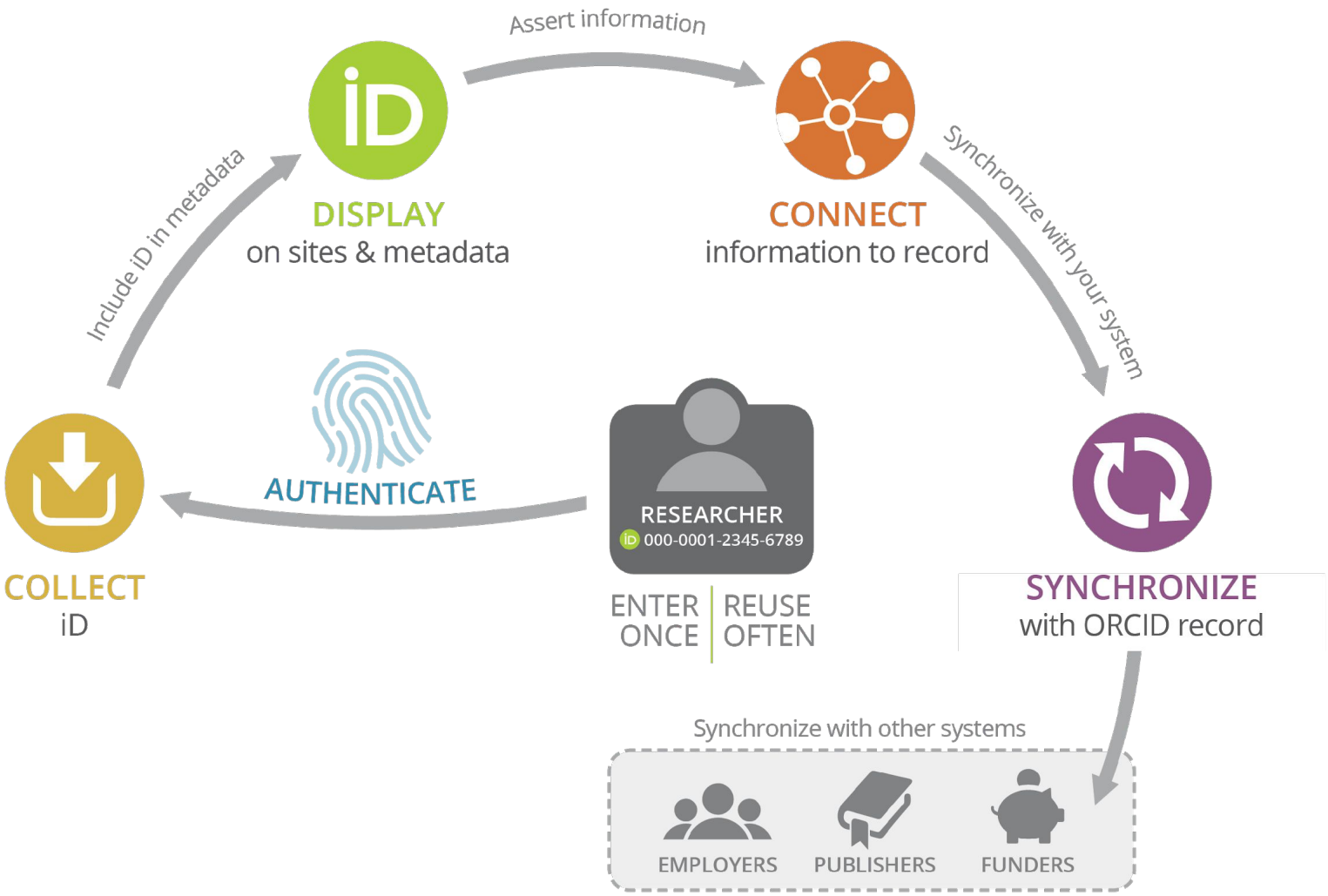
Non member systems:

- DSpace CRIS
- Vivo
- Haplo
- Worktribe
- Fundanet

Funder

Assert award

RESEARCH ORGANIZATIONS



ORCID PROVIDES

- Plumbing for research information
- Tools to build trust in digital information

Why ORCID in Business Schools?

- Business administration and related sciences should be linked to open research infrastructures
- ORCID offers tools to build trust in digital information
- Recognition of the academic contribution of the future entrepreneurs and business studies contributors

Business School ORCID Members

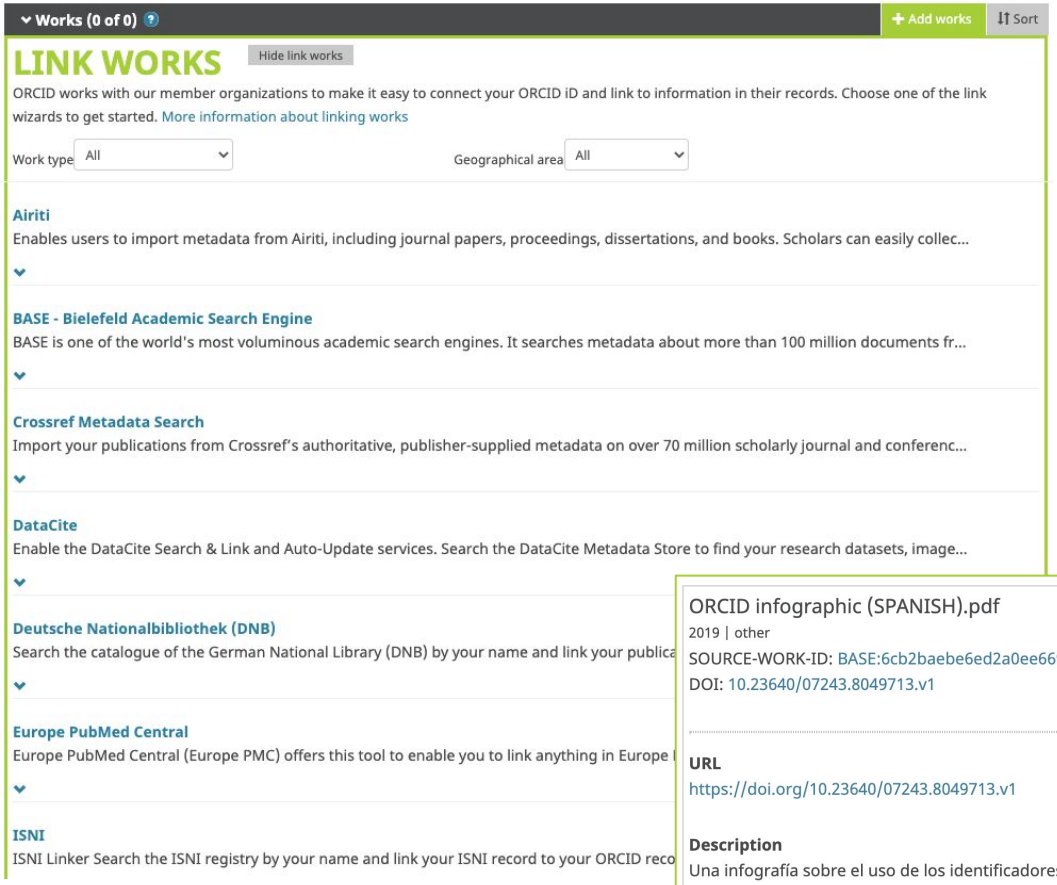
ORCID to connect your contributions to research

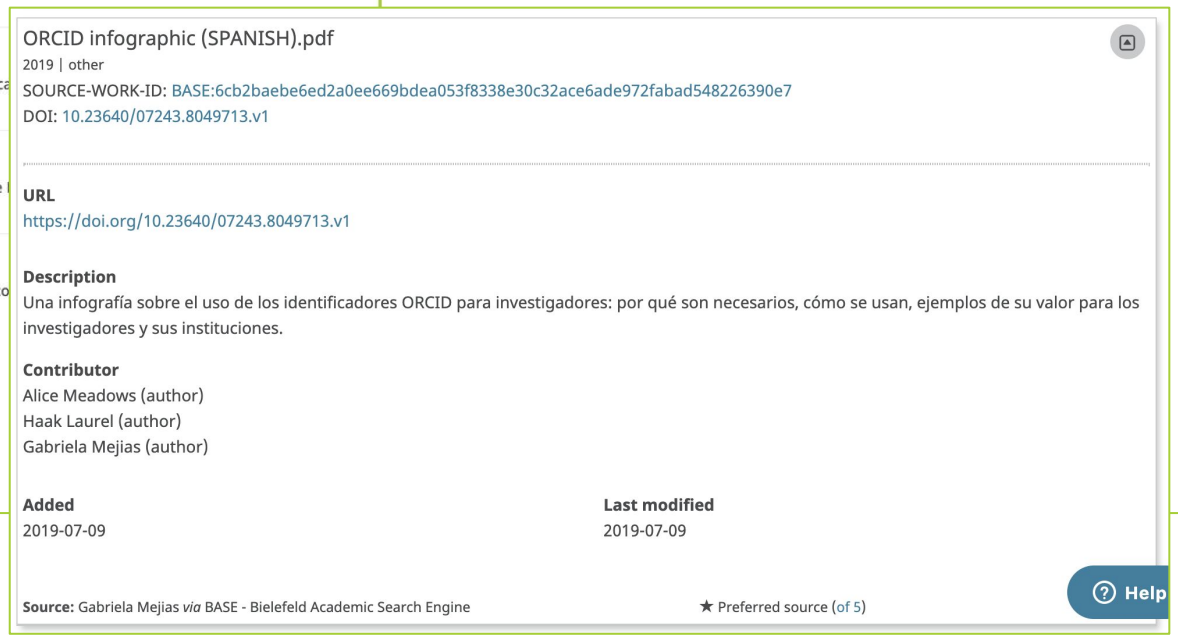
Search & Link

They allow to import works from different databases.

Among others, there are open access databases (eg BASE, Redalyc) and proprietary (eg Scopus) and DOI registration agencies (eg Crossref, DataCite and Airiti)

Other identifiers (eg Scopus Author ID) and / or authority controls (eg GND, authority control of the German National Library) are recorded.

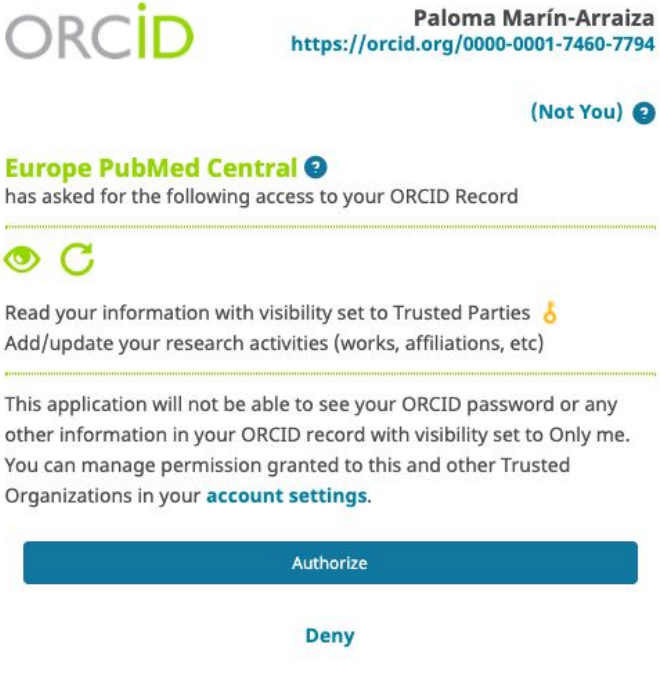


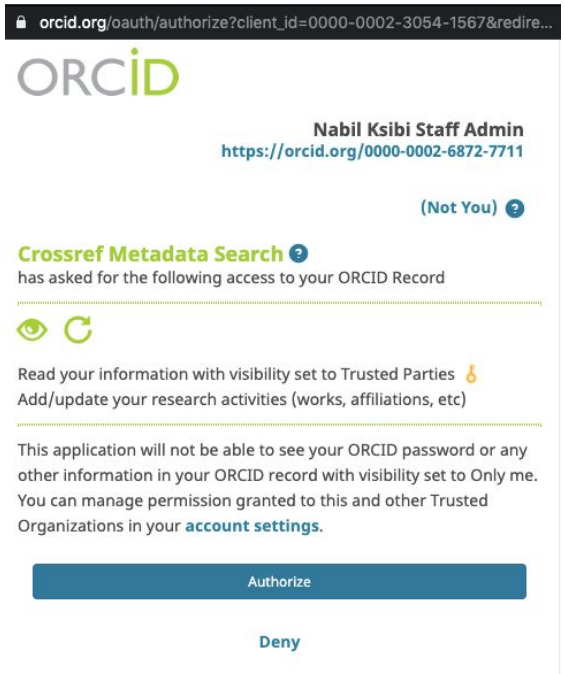


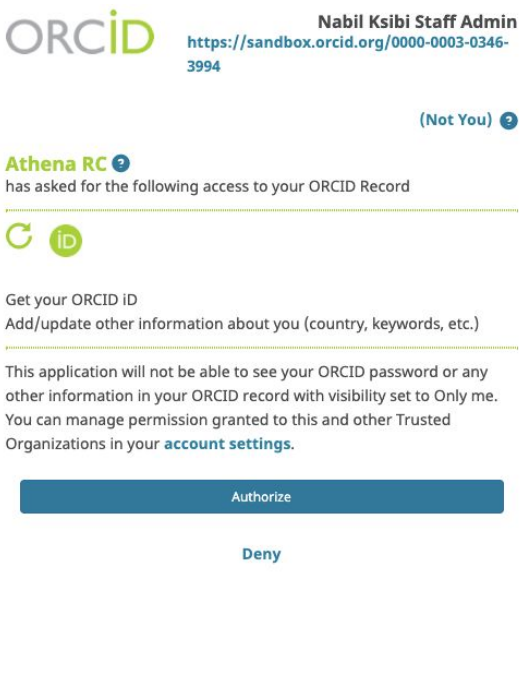
MEMBERSHIP CATEGORIES

Member Benefit	Basic - NonProfit	Premium	Consortium
API Access	(1)	(5)	(5) per consortium member
Webhooks: API-based notifications	No	Yes	Yes
Implementation support (email)	Yes	Yes - priority queue	Yes - via consortium lead, escalation to ORCID
Analytics reports	2/annum (general)	Monthly (includes API usage statistics)	Monthly (includes API usage statistics and consortium summary)
Orientation webinar to kick off project	1	Up to 2 per month	Consortium lead provides orientation; ORCID trains lead, sponsors global consortium workshop, provides information sharing platform
Requirements and Pricing	• Consortium requirements at https://orcid.org/content/orcid-consortia • Member details and price list at https://orcid.org/about/membership		

The importance of authentication







- Ensuring that the iD is transmitted correctly
- Avoid errors when inserting the iD in the metadata (typographical errors, reconciliation errors, etc.)
- Be aware of what use permissions are granted

ORCID Privacy

Reliable Registry

Individual Control

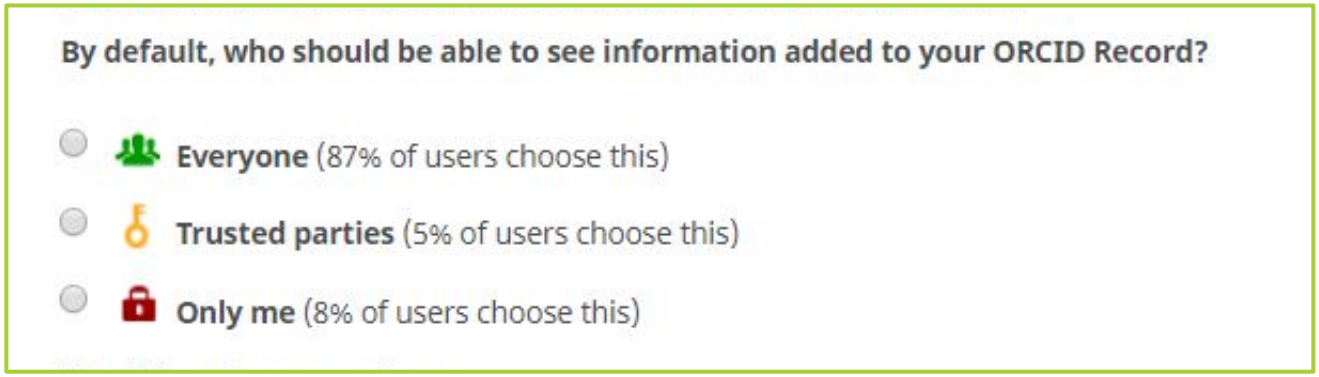
ORCID TRUST

Community Responsibility

Information Integrity

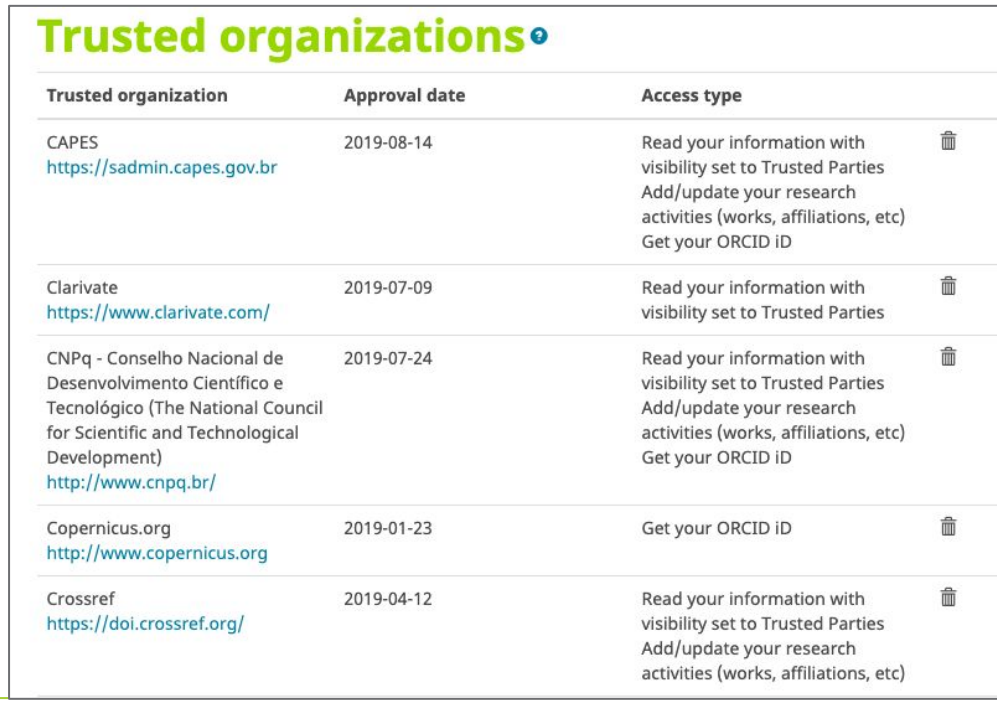
Source: https://orcid.org/about/trust/home
Privacy at ORCID: https://orcid.org/privacy-policy

ORCID privacy



- Email addresses are private by default

- Privacy control of the registry for each entry individually
- In accordance with GDPR and privacy acts.



Trusted organizations

Trusted organization	Approval date	Access type
CAPES https://sadmin.capes.gov.br	2019-08-14	Read your information with visibility set to Trusted Parties Add/update your research activities (works, affiliations, etc) Get your ORCID iD
Clarivate https://www.clarivate.com/	2019-07-09	Read your information with visibility set to Trusted Parties
CNPq - Conselho Nacional de Desenvolvimento Científico e Tecnológico (The National Council for Scientific and Technological Development) http://www.cnpq.br/	2019-07-24	Read your information with visibility set to Trusted Parties Add/update your research activities (works, affiliations, etc) Get your ORCID iD
Copernicus.org http://www.copernicus.org	2019-01-23	Get your ORCID iD
Crossref https://doi.crossref.org/	2019-04-12	Read your information with visibility set to Trusted Parties Add/update your research activities (works, affiliations, etc)

Trusted organizations: https://support.orcid.org/hc/en-us/articles/360006973893-Trusted-organizations
GDPR and ORCID: https://support.orcid.org/hc/en-us/articles/360006895834-ORCID-GDPR-and-your-rights-as-a-user

Thank you!

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