



# ORCID/FIM Affinity Group

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# Welcome & Introductions

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# ORCID's Mission

ORCID's mission is to **enable transparent and trustworthy connections** between **researchers**, their **contributions**, and their **affiliations** by providing a **unique, persistent identifier** for **individuals** to use as they engage in **research, scholarship, and innovation activities**.



**We provide three main services:**

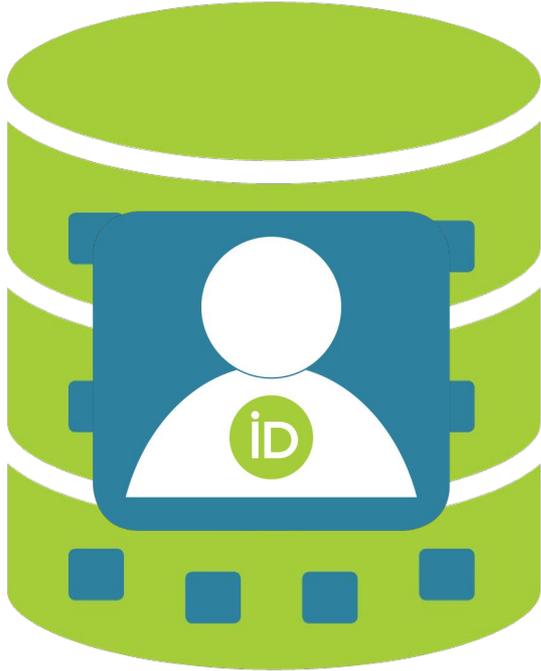
**1. ORCID iDs: free, unique, persistent identifiers that researchers own and control**



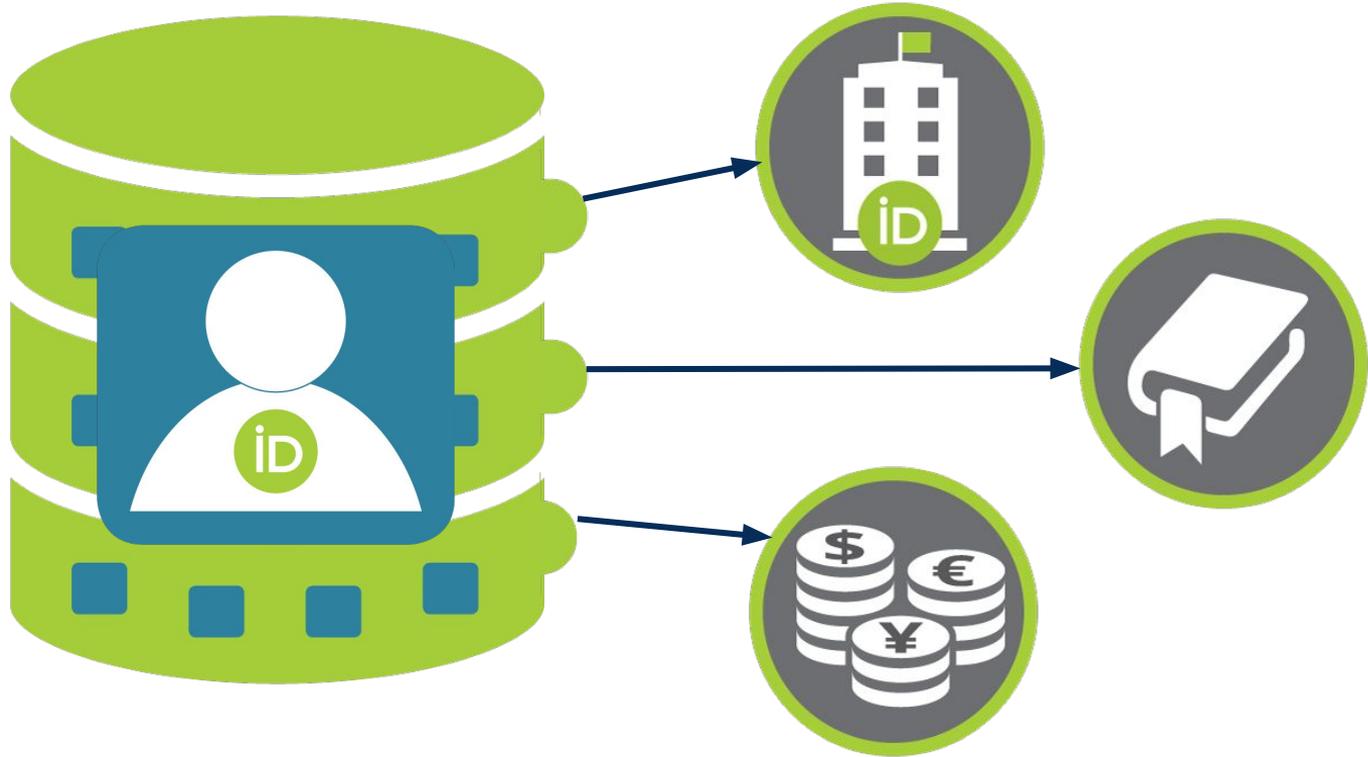
<https://orcid.org/0000-0001-2345-6789>



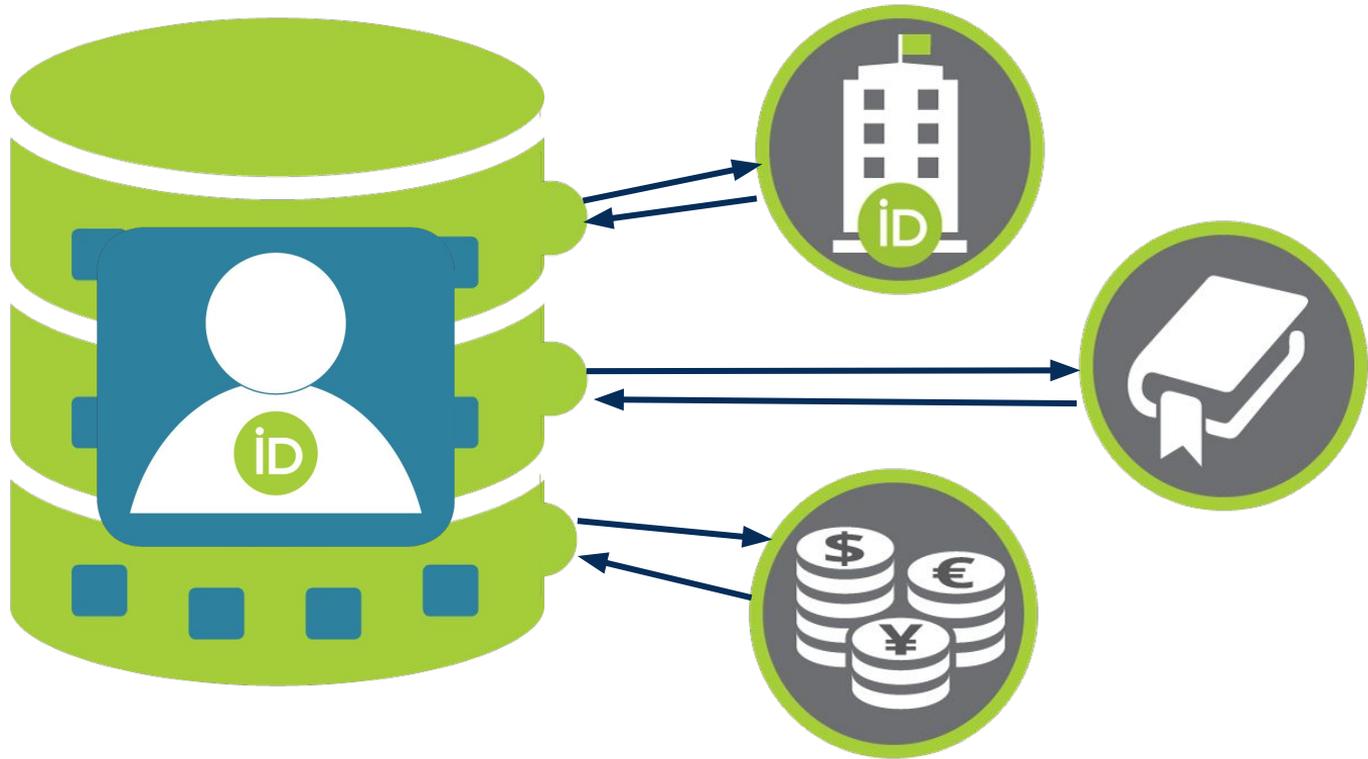
## 2. ORCID records connected to ORCID iDs, that include employment, education and research output metadata



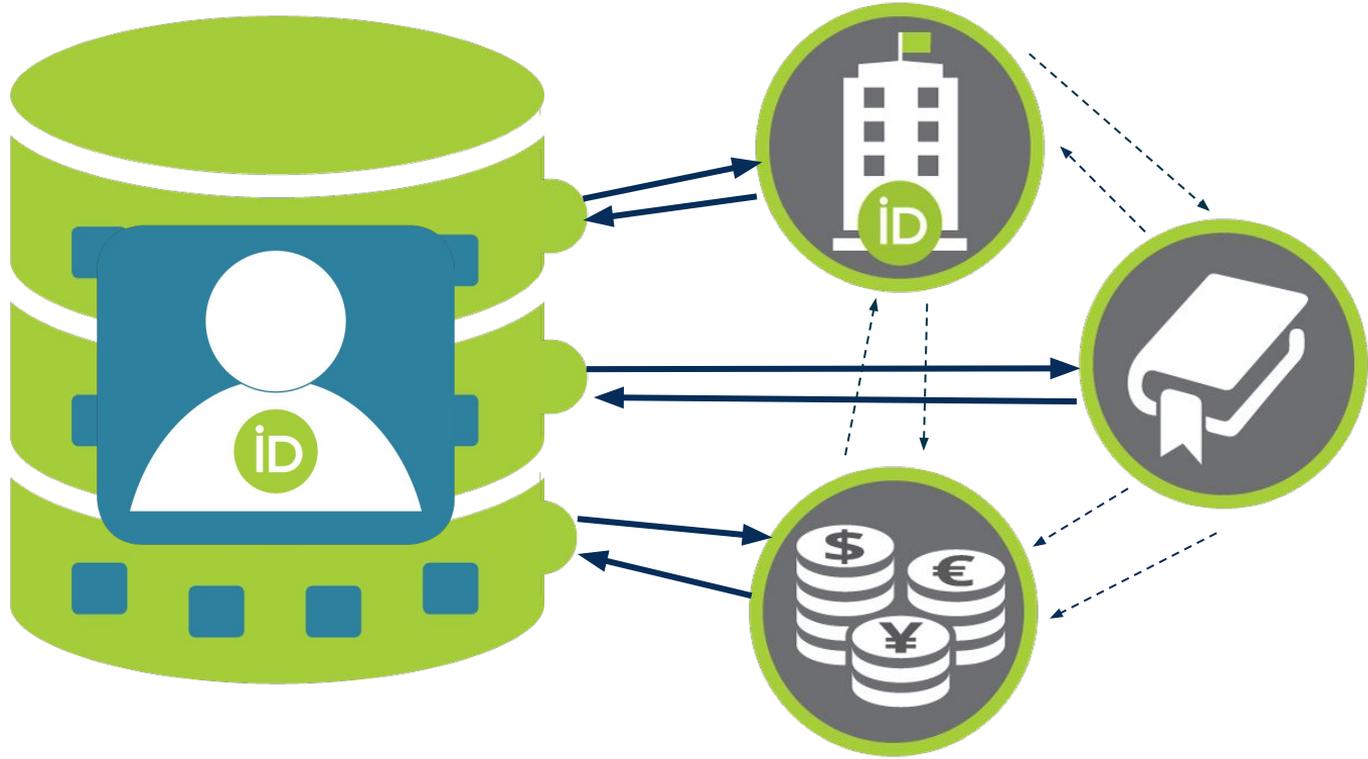
## and 3. APIs that provide access to the records...



## ...and allow members to make updates



... so that they can exchange data with each other using common persistent identifiers



# We have great participation around the world



**Legend**  
■ National ORCID Consortium  
■ ORCID member

Member countries  
**53**

Consortia  
**24**

Total Registered iDs  
**11,603,891**

**+1.2K**  
Organizational Members

Integrations  
**+1k**

# We've identified 4 pillars of success for ORCID's 2nd decade



## Trust and Integrity

- Maintain the trust and support of all stakeholder groups

## Value

- Understand value perception and increase value delivered to each stakeholder group

## Sustainability

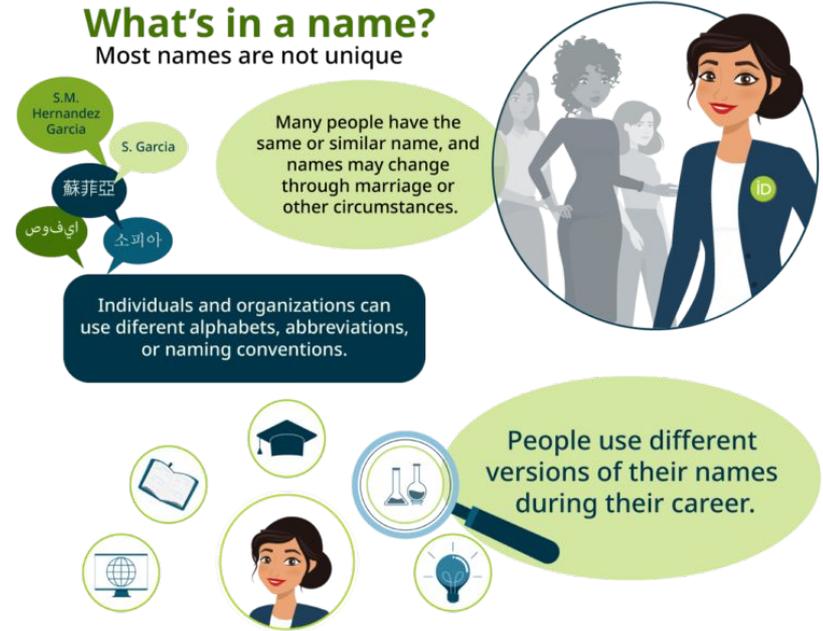
- Continue to adopt models which allow ORCID to scale efficiently, such as national consortia
- Use member funds responsibly through financial discipline and efficient operations

## Innovation

- Position ORCID as an infrastructure service which catalyzes and enables innovation across all stakeholder groups

# ORCID engenders trust by balancing researcher control and data quality

- Researcher control → trust and participation of researchers → wide uptake and utilization of ORCID by even more researchers and organizations across the globe.
- To balance researcher control with data quality, ORCID utilizes a distributed trust model which allows reliable and trustworthy data sources to validate information in an ORCID record with the record holder's permission.
- Read more about this in our recent blog post: <https://info.orcid.org/balancing-researcher-control-and-data-integrity/>



# 2020 Accomplishments



Our research institution, publisher, repository, and funder members made **181 new integrations** with the **ORCID API**.



We welcomed **118 new members** from **52 countries**, including our first members in **Thailand** and **Morocco**.



Users visited the **ORCID registry** **66,762,440** times, averaging **2.5 minutes per visit**.



**2,639,296** researchers registered for new ORCID iDs in 2020, or an average of **7231 new registrants per day**, an increase of nearly **33%** over 2019.



We launched our new **Certified Service Providers program**, certifying **10 new service providers**.



Our **social media community** grew to over **45,000** researchers, scholarly comms professionals, academic librarians, funding agencies, and research institutions.



We created **blog content** that generated **256,086 page views**.



We ramped up virtual engagement by hosting **67 virtual events**, staying connected with nearly **7500 community participants**.

# We have 5 high-level priorities for 2021

01	Strategy	<ul style="list-style-type: none"><li>• Introduce and embed more structured strategy planning process</li></ul>
02	Stakeholder Relationships	<ul style="list-style-type: none"><li>• Increase engagement team capacity and effectiveness</li><li>• Increase cooperation and alignment with peer scholarly infrastructure organizations</li></ul>
03	Membership and product development	<ul style="list-style-type: none"><li>• Focus product development activities on increasing member and researcher value</li></ul>
04	Operations	<ul style="list-style-type: none"><li>• Increase overall team efficiency through automation and process improvements</li></ul>
05	Employee Experience	<ul style="list-style-type: none"><li>• Continue to improve employee engagement, equity and inclusion</li></ul>

# We work with many research & scholarship infrastructure providers to increase engagement with ORCID Records and between researchers & research



## ORCID Collaborations

- ORCID Consortia leads
- Integration support & guidance
- Strategic links w/ IT, Library, & Research

## Integration with the ORCID Platform

- Federated SSO
- Affiliation transition ID / Sign in
- Affiliation assertions – levels of assurance
- “IdP of Last Resort”