

## Sample content for email, webpage, information bulletin, blog post (anticipation phase)

### What is ORCID?

ORCID provides researchers with a unique identifier – an ORCID iD – plus a mechanism for linking their research outputs and activities to their ORCID iD.

ORCID is integrated into many systems used by publishers, funders, institutions, and other research-related services.

Watch *Why ORCID?* to learn more: <https://vimeo.com/237730655>

### Connect your ORCID iD to [name of institution]

When you connect your ORCID iD, you grant us to receive you verified ORCID iD [and other functions]. Use this link [insert link] to authorize [your institution] to receive your ORCID iD and use it in our systems.

### Why register? Your ORCID iD:

- Distinguishes you and ensures your research outputs and activities are correctly attributed to you
- Reliably and easily connects you with your contributions and affiliations
- Reduces form-filling: you enter data once, have it reused often)
- Improves recognition and discoverability for you and your research outputs
- Is interoperable: it works with many institutions, funders, and publishers
- Is persistent: you can use it throughout your research career

Having an ORCID iD is also a requirement of many journal manuscript submission systems and grant application forms.

Learn more about ORCID at <https://orcid.org/help>