



## ORCID RESTS ON A SIMPLE IDEA

By pooling the know-how and influence of the international research community, we can deliver a huge step forward for the openness and reliability of research information.



## WHAT IS ORCID?

- An identifier for researchers
- A registry
- A set of standard procedures (APIs) for connecting researchers to their affiliations and activities
- A committed community building connectors
- An international-scale open research effort



### THERE ARE MANY USEFUL IDS













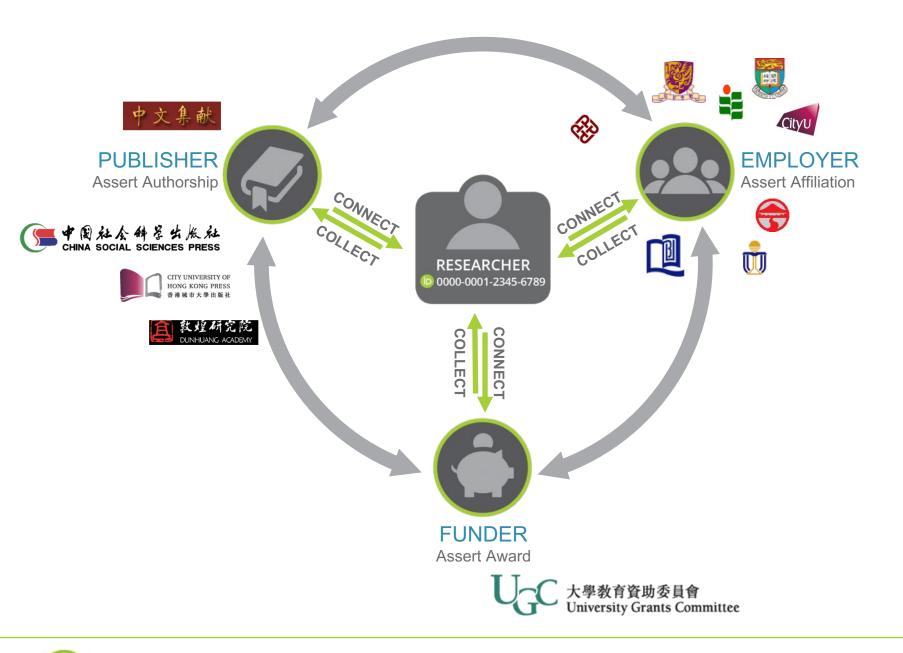














## **OUR AGENDA**

- Benefits of an ORCID ID for a researcher
- 6 ways to make your ORCID ID work for you
- What ORCID does for institutions
- Q&A



## **ORCID** and Researchers

**Benefits: Why should researchers care about ORCID?** 





### WHY PERSISTENT IDs?

### Challenges for the **individual**:

- Multiple profile systems
- Manual data entry
- Administrative burden
- No control of personal data
- Name ambiguity
- Recognition/credit





Challenges for the

### organisations:

- Name ambiguity
- Trust in metadata
- Reporting latency
- Silo systems
- Return on investment
- Discoverability



### WHY IS THERE A PROBLEM?

Prior to ORCID, the research community lacked the ability to link researchers and scholars with their professional activities.

#### Name variations:

• Wu Xiaoxin, Wu X. 吳小新

#### **Institutional variations:**

 Ricci Institute, Ricci Institute for Chinese-Western Cultural History, University of San Francisco, Ricci Institute, 利瑪竇 中西文化歷史研究所, 舊金山大學利瑪竇研究所



### **ELLIMINATES AMBUIGUITY**

You and your research, identified

```
PLi, Ji Li, Juan Li, Jiang?

Li, J. ? Li, Jian ?

D 0000-1357-2468-0000 Li, Jian Li, Jianghong?

Li, Jun ?

PLi, Jason Li?
```



# FOLLOWS YOU THROUGHOUT YOUR CAREER



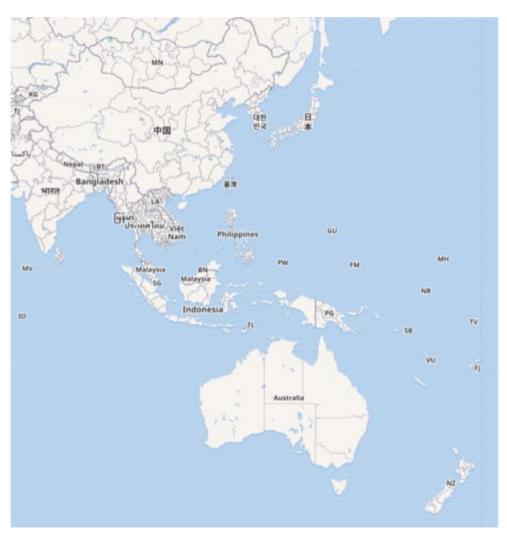


### THE ORCID COMMUNITY

- 920 members from 44 countries
- 550+ system connectors: all research sectors
- Over 5.2 million researchers
- Consortia in:
  - Americas: Brazil, Canada & US
  - EMEA: UK, Norway, Finland, Sweden, Netherlands, Belgium, Germany, Italy, Portugal
  - o APAC: Australia, New Zealand, Taiwan



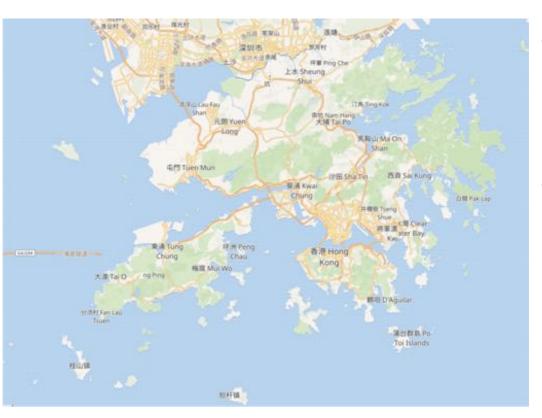
### THE ORCID COMMUNITY



- 94 integrations in Asia Pacific
- Australia 34
- New Zealand 29
- Japan 12
- Hong Kong 8
- Taiwan 6
- People's Republic of China 2



### THE ORCID COMMUNITY



 All 8 Hong Kong Government Universities

 Total Hong Kong researchers with an ORCID ID 16179



# SIX WAYS TO MAKE YOUR ORCID WORK FOR YOU

**AFFILIATION VERIFIED BY YOUR INSTITUTION** 

AUTOMATIC UPDATES TO YOUR RECORD AS YOU PUBLISH

**CONNNECT TO YOUR EXISTING WORKS** 



# SIX WAYS TO MAKE YOUR ORCID ID WORK FOR YOU

**CONNECT TO YOUR EXISTING GRANTS** 

CONNECT YOUR EXISTING PROFILES TO YOUR ORCID RECORD

CONNECT YOUR ORCID TO YOUR INSTITUTIONAL SIGN IN



# ORCID and Research Institutions

Benefits: Why should institutions care about ORCID membership?



### CAREER TRACKING

#### BY YOUR INSTITUTE

- PhD graduates
- Post docs
- Faculty at your institute



### RELIABLE CONNECTIONS

Your institution's research information in a reliable trusted format

Timely reliable research information simplifies reporting

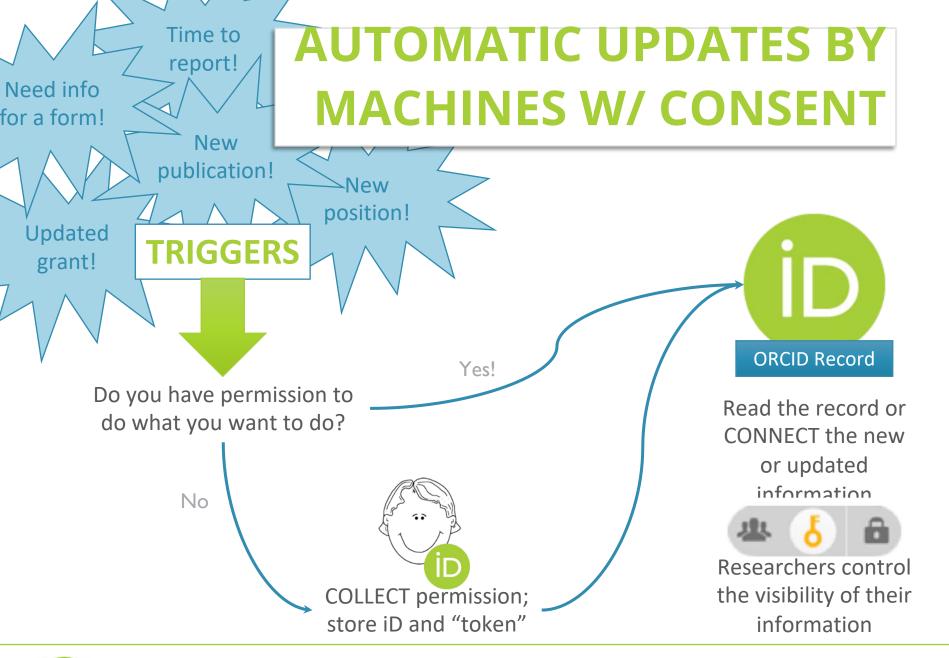


# RESEARCH COMMUNITY DATA WITH CONSENT

Researchers' consent to update their data means more activity

Strengthen trust and confidence by sharing through ORCID's permission model activity







### AIMS @ CHINESE U

#### **CONNECTS TO ORCID**





# ORCID PERSISTENT IDs & REPORTING

**University Grants Committee** 



**RAE 2020** 

#### individual:

- Reduces admin



### **Organisations**:

- Eases workflows





# RESEARCH INFORMATION IS CHALLENGING

- Research information systems can be stuck in the past
- Research information is stored in 'silos' systems do not talk to one another
- Researchers and administrators waste a lot of time typing the same information into systems again, and again, and again...

How much time does it take to collect and verify information?





ORCID provides plumbing for research information, the tools to build trust in digital information



ORCID drives collective involvement of stakeholders across sectors



## **ORCID** new affiliation types

Coming soon in our new 3.0 API release candidate:

- Qualifications: Professional and continuing education qualifications, training, certification
- Invited positions & distinctions: Emeritus professor, visiting lecturer, trophies, honorary degrees, etc
- Membership & service: Association or committee membership, editorial board/review service, etc



# 多謝 Thank you!

Questions, comments, ideas?

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