



# **ENTER ONCE, REUSE OFTEN: THE POWER OF PIDs**

**CROSSREF LIVE MALAYSIA**

**JULY 8, 2019**

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**ORCID'S VISION** IS A WORLD WHERE ALL WHO  
PARTICIPATE IN RESEARCH, SCHOLARSHIP, AND  
INNOVATION ARE UNIQUELY IDENTIFIED AND CONNECTED  
TO THEIR CONTRIBUTIONS AND AFFILIATIONS ACROSS  
TIME, DISCIPLINES, AND BORDERS.



An abstract graphic on the left side of the slide, featuring a dark background with a complex network of glowing green lines and dots, resembling a molecular structure or a data network.

# AGENDA

- Benefits of an ORCID ID for a researcher
- 6 ways to make your ORCID ID work for you
- What ORCID does for institutions
- Q & A

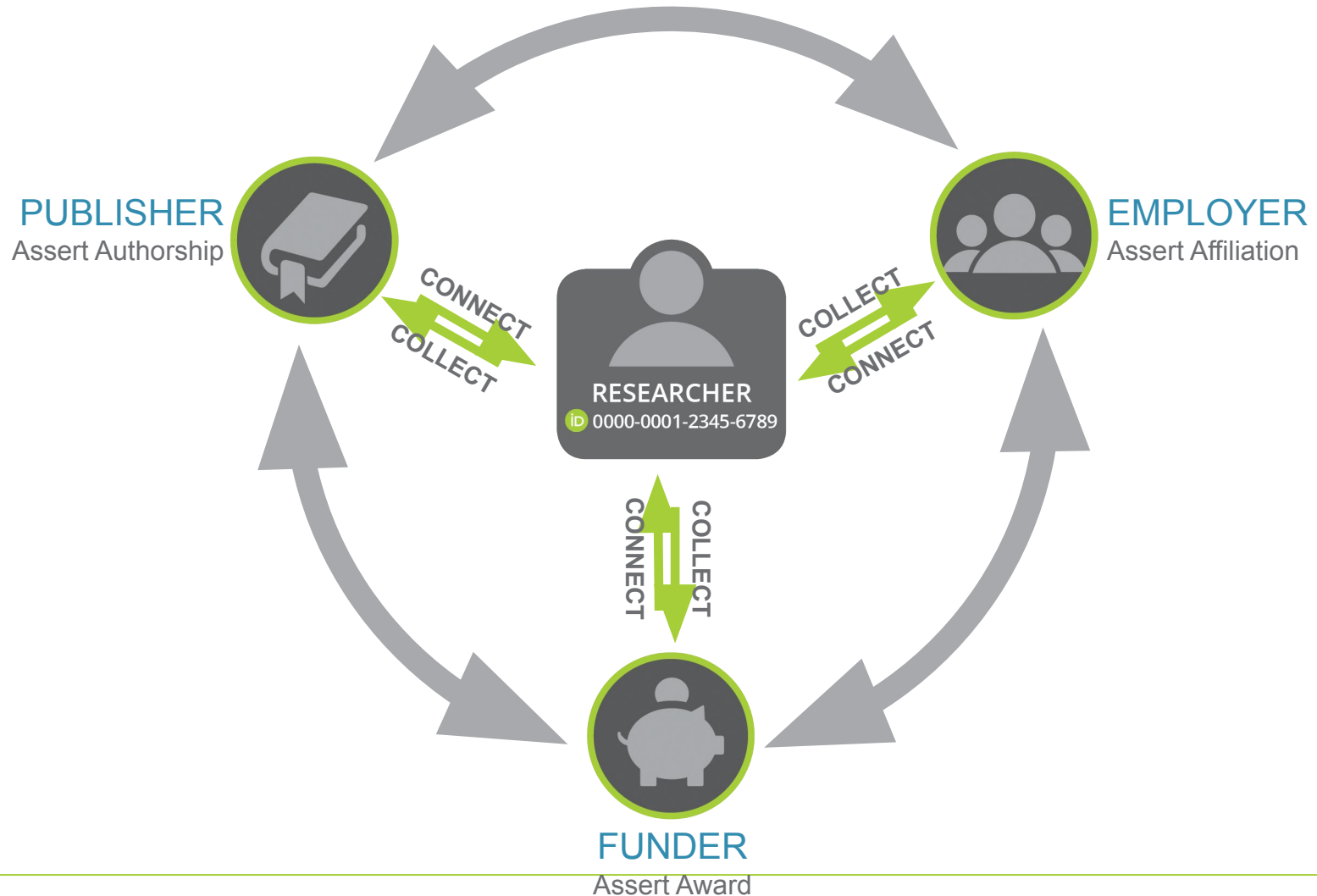
## FOR MORE IN DEPTH ON PIDs

Meadows, A., L. Haak, L., & Brown, J. (2019). Persistent identifiers: the building blocks of the research information infrastructure. *Insights*, 32(1), 9. DOI: <http://doi.org/10.1629/uksg.457>

# THERE ARE MANY USEFUL IDs



# INTEROPERABILITY



# ORCID and Researchers

**Benefits: Why should researchers care about ORCID?**



# WHY PERSISTENT IDs?

## Challenges for the **individual**:

- Multiple profile systems
- Manual data entry
- Administrative burden
- No control of personal data
- Name ambiguity
- Recognition/credit



## Challenges for the **organisations**:

- Name ambiguity
- Trust in metadata
- Reporting latency
- Silo systems
- Return on investment
- Discoverability

# WHY IS THERE A PROBLEM?

**Prior to ORCID, the research community lacked the ability to link researchers and scholars with their professional activities.**

## **Name variations:**

- Wu Xiaoxin, Wu X. 吳小新

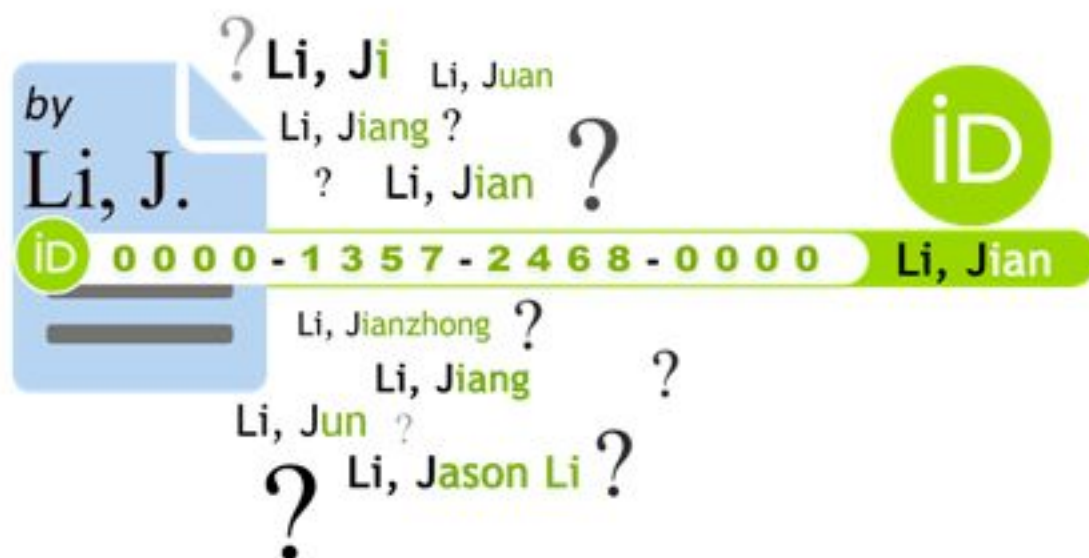
## **Institutional variations:**

- Ricci Institute, Ricci Institute for Chinese-Western Cultural History, University of San Francisco, Ricci Institute, 利瑪竇中西文化歷史研究所, 舊金山大學利瑪竇研究所

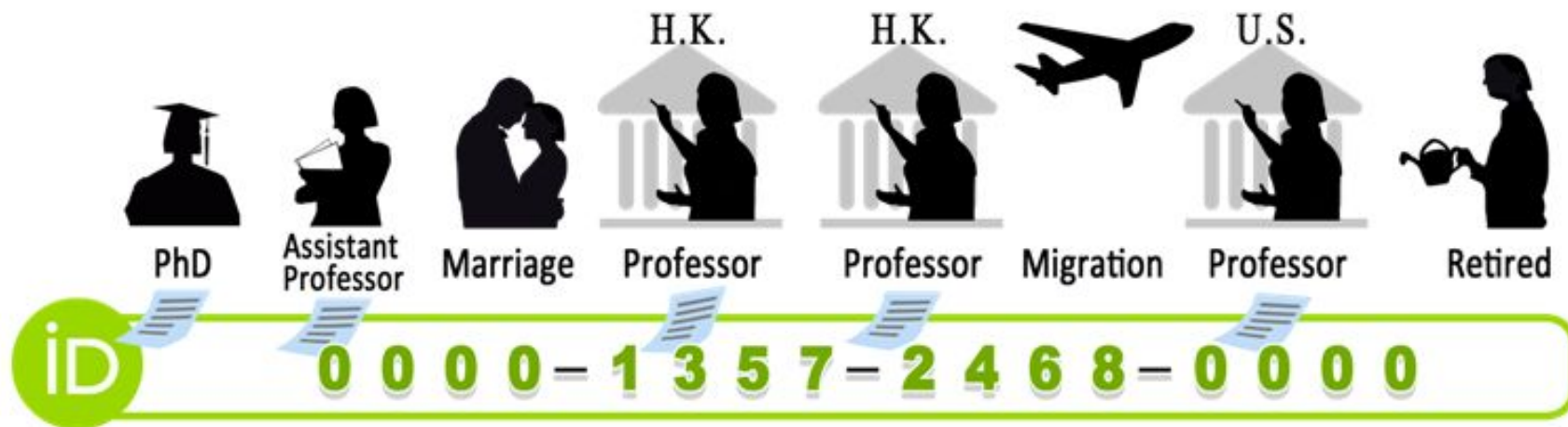


# ELIMINATES AMBIGUITY

You and your research, identified



# FOLLOWS YOU THROUGHOUT YOUR CAREER



# PIDs FOR INDIVIDUALS



RESEARCHERID

Scopus



# PIDs FOR WORKS



# PIDs FOR ORGs & GRANTS



**Publishers have agreed to incorporate these upon manuscript submission (Jan 2019)**

- Which will carry over to ORCID via Crossref, Datacite



# SIX WAYS TO MAKE YOUR ORCID WORK FOR YOU

AFFILIATION VERIFIED BY YOUR INSTITUTION

AUTOMATIC UPDATES TO YOUR RECORD AS YOU  
PUBLISH

CONNECT TO YOUR EXISTING WORKS



# SIX WAYS TO MAKE YOUR ORCID ID WORK FOR YOU

**CONNECT TO YOUR EXISTING GRANTS**

**CONNECT YOUR EXISTING PROFILES TO YOUR ORCID RECORD**

**CONNECT YOUR ORCID TO YOUR INSTITUTIONAL SIGN IN**



# ORCID IN ASIA PACIFIC

- 145 member organizations (of 1043 globally)
- 106 active integrations (of 628 globally)
- 3 national/regional consortia (of 21 globally)
- 39 Collect & Connect Badges awarded
- 32% of Registry usage





# ORCID IN ASIA PACIFIC

World ranking of ORCID visitors by region (June 2019)

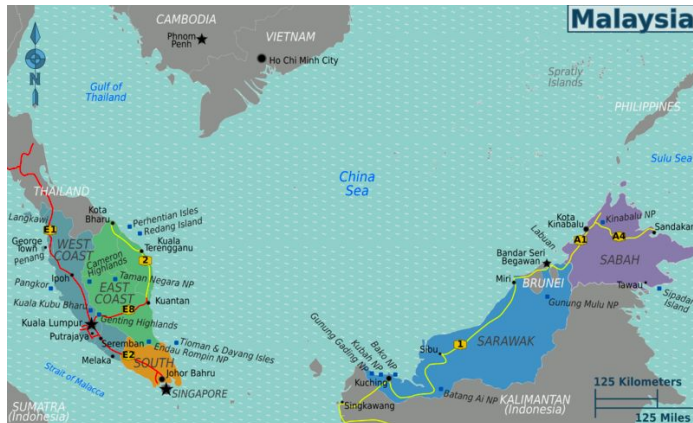
- 2 PR China 152498
- 5 India 95982
- 8 Japan 56853
- 9 Australia 49722
- 17 South Korea 34806
- 19 Hong Kong 40862
- 24 Indonesia 18369
- 29 Taiwan 15384
- 30 Malaysia 13169



# ORCID IN MALAYSIA

~30% increase in visitors since July 2018

- Roughly 9-10,000 ( around June 2018)
- Roughly 13-14,000 (around June 2019)



# Asia Pacific Engagement Team



**Matthew Buys**  
Director of  
Engagement  
ORCID



**Estelle Cheng**  
Engagement  
Manager,  
APAC



**Camillia Lu**  
Japan & Korea  
Lead, APAC



**Brian Minihan**  
Lead, Oceania  
& Hong Kong

Languages spoken:  
English, Japanese, Mandarin



<https://orcid.org/about/membership/engagement-regions>

# ORCID and Research Institutions

**Benefits: Why should institutions care about ORCID membership?**

# CAREER TRACKING

## BY YOUR INSTITUTE

- PhD graduates
- Post docs
- Faculty at your institute

# RELIABLE CONNECTIONS

**Your institution's research information in a reliable trusted format**

**Timely reliable research information simplifies reporting**



# RESEARCH COMMUNITY DATA WITH CONSENT

Researchers' consent to update their data  
means more activity

Strengthen trust and confidence by sharing  
through ORCID's permission model activity



# PERSISTENT IDs & REPORTING



Ministry of Higher  
Education, Malaysia

## individual:

- Reduces admin



## Organisations:

- Eases workflows





# PIDs & IMPACT

Universiti Sains Islam Malaysia: Nilai, Negeri Sembilan, MY  
2007 to 2009 | Tutor (Fakulti Dakwah & Kepimpinan)  
Employment

## Organization identifiers

Ringgold: 65190

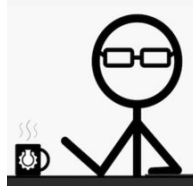
Universiti Sains Islam Malaysia: Nilai, Negeri Sembilan, MY

Other organization identifiers provided by Ringgold

ISNI: 0000000122189236

Added  
2018-04-06

Last modified  
2018-04-06



ORCID Registry



Journal  
Submission  
SCHOLARONE™

OJS  
OPEN JOURNAL SYSTEMS

eJournalPress



Indexers

PubMed

Scopus



WEB OF SCIENCE



University  
Rankings

THE  
TIMES  
HIGHER  
EDUCATION  
WORLD  
UNIVERSITY  
RANKINGS

QS  
WORLD  
UNIVERSITY  
RANKINGS





ORCID provides plumbing for research information, the tools to build trust in digital information



ORCID drives collective involvement of stakeholders across sectors

# 2019 EVENTS

## September 12:

Research Managers & ORCID Webinar (APAC)

<https://attendee.gotowebinar.com/register/5294537014833145867/>

## September 16:

Joint webinar with Crossref from Bandung, West Java

- Co-host *Relawan Jurnal Indonesia*

Link TBD

# ORCID

new features as of May 2019:

- **Qualifications:** Professional and continuing education qualifications, training, certification
- **Invited positions & distinctions:** Emeritus professor, visiting lecturer, trophies, honorary degrees, etc
- **Membership & service:** Association or committee membership, editorial board/review service, etc



# Terima kasih!

## *Questions, comments, ideas?*

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