



ORCID

THE VALUE OF AUTHENTICATED IDENTITIES

7th NEICON INTERNATIONAL CONFERENCE | SEPTEMBER 27, 2016



Connecting Research
and Researchers

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ORCID.org

ORCID'S VISION

IS A WORLD WHERE ALL WHO PARTICIPATE IN
RESEARCH, SCHOLARSHIP, AND INNOVATION
ARE UNIQUELY IDENTIFIED AND CONNECTED
TO THEIR CONTRIBUTIONS AND AFFILIATIONS
ACROSS TIME, DISCIPLINES, AND BORDERS.



WHAT IS ORCID?

- A persistent identifier for researchers
- A registry
- A set of standard procedures (APIs) for connecting researchers to their affiliations and activities
- A committed community building connectors
- An international-scale open research effort



iD

persistent identifier



an organization
made a promise
to keep it alive

globally unique
string

постоянный идентификатор
(known as PIDs)

Disambiguate

устранять

неоднозначность

With ORCID you can
remove uncertainty

Robin Dasler

ORCID iD

 <https://orcid.org/0000-0002-4695-7874>

 [Print view](#) 

Also known as 

RH Dasler, RL Dasler, RL Howard,
Robin Howard

Other IDs 

[ResearcherID: N-9035-2013](#)

What kind of stuff gets a PID?

Journal articles. via Crossref (<https://crossref.org>) 

People. via ORCID. (<https://orcid.org>) 

Data, software, and other stuff. via DataCite. (<https://datacite.org>) 

Research organizations. via ROR. (<https://ror.org>)  LEI | GLOBAL
LEGAL
ENTITY
IDENTIFIER

And others.

THE ORCID COMMUNITY

- 1,060 organizational members from 46 countries
- 600+ system connectors: all research sectors
- Over 7 million researchers
- 20 consortia in:
 - Americas: Brazil, Canada & United States
 - EMEA: UK, Norway, Finland, Sweden, Netherlands, Belgium, Germany, Italy, Portugal, Israel, South Africa, Denmark, Greece, Austria
 - APAC: Australia, New Zealand, Taiwan



Why are ORCID iDs important?



What's in a Name?

Most names are not unique



Many people have
the same name

**Names may
change through
marriage or other
circumstances**



People use different versions of
their name during their career

**Individuals use different alphabets,
abbreviations, or naming conventions**



Researchers are mobile!



For example,

**30% OF THE SCIENTISTS WHO GOT
THEIR PhD IN THE UNITED
KINGDOM NOW LIVE ELSEWHERE**

Source: Science Magazine

Research institutions and organizations therefore find it hard to



- Benchmark their organization against others
- Identify, track, and report on researchers' affiliations and contributions (publications, peer reviews, grants, and more)

Institutions Face a Rising Tide of Research



OVER 3 MILLION

scholarly articles published per year

Source: The STM Report, October 2018

42,500 ACTIVE
SCHOLARLY PEER-
REVIEWED JOURNALS

Source: The STM Report, October 2018

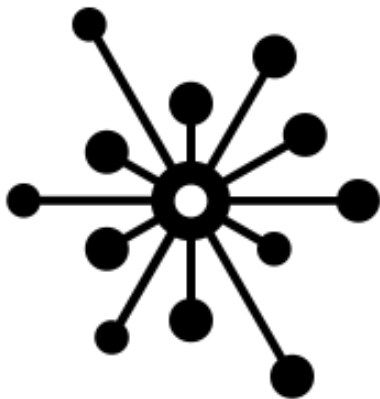


Institutions must increasingly recognize and demonstrate the impact of all types of research contributions



Source: Meadows, Alice; Laurel, Haak (2019): The Value of Using Unique Identifiers for Researchers. figshare. Poster

Data in research evaluation



Research evaluation is hampered by a lack of data that clearly connect a research program with its outcomes and, in particular, by ambiguity about who has participated in the program and what contributions they have made.

Administrative burden

Manually making these connections is very labor-intensive, and algorithmic matching introduces errors and assumptions that can distort results.



Unique researcher identifiers have the potential to bring efficiency and transparency to the creation and re-use of information for research evaluation.

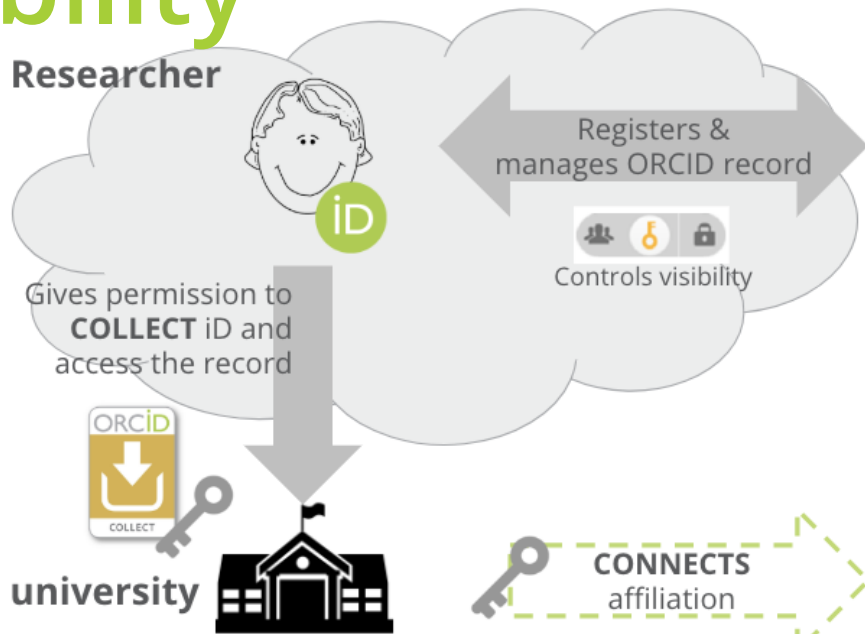
Visibility, Interoperability & Credibility

ORCID benefits for researchers



Visibility

Researcher



funder



CONNECTS grant

publisher



CONNECTS publication

ORCID record

Researcher Name

ORCID ID

iD orcid.org/xxxx-xxxx-xxxx-xxxx

Basic information

- Other names
- Email addresses
- Biography

Account settings

Activities & affiliations

Employment:

XXX University
Source: **XXX University (ID139)**

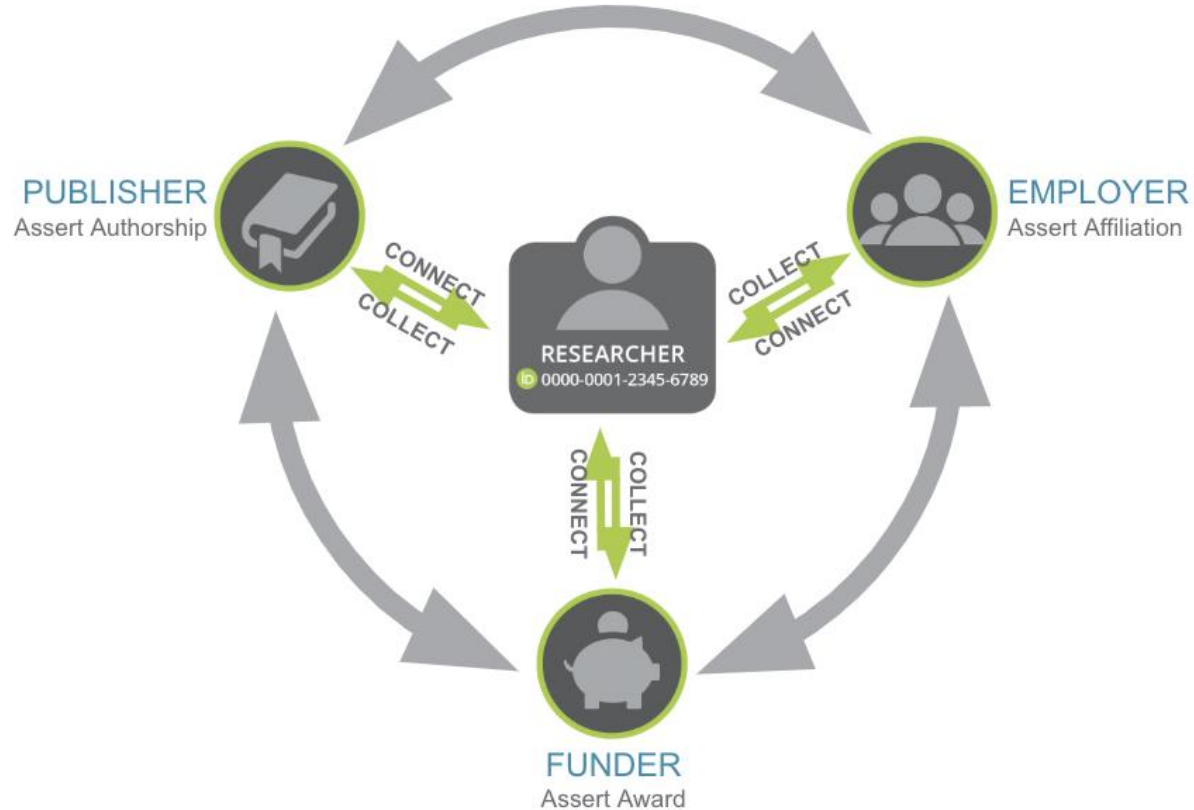
Funding:

YYY Foundation, Grant #123
Source: **YYY Foundation (ID45)**

Works:

Journal ZZZ, vol. 45, 2016
Source: **ZZZ Publishing (ID675)**

Interoperability



Credibility

**Richard A
Jefferson**

ORCID iD

 <https://orcid.org/0000-0001-5352-4498>

 [Print view](#) 

Also known as

Richard Anthony Jefferson, RA Jefferson, R.A. Jefferson

Websites

[LinkedIn](#)
[Cambia](#)

Country

Australia

Other IDs

Scopus Author ID: 7006667478

▼ Funding (3)

↑↓ Sort

REGULATION OF GENE ACTIVITY DURING TUBER DEVELOPMENT

National Institute of General Medical Sciences (Bethesda)

1986-02-28 to 1987-01-01 | Grant

GRANT_NUMBER: F32GM010789

URL: <https://app.dimensions.ai/details/grant/grant.2378616>

Source: ÜberWizard

★ Preferred source

▼ Works (50 of 118)

↑↓ Sort

Mapping the global influence of published research on industry and innovation.

Nature biotechnology

2018-01 | journal-article

PMID: 29319684

DOI: [10.1038/nbt.4049](https://doi.org/10.1038/nbt.4049)

Source: Europe PubMed Central

★ Preferred source

Comment: Turning science into social outcomes.

Nature

2017-08 | journal-article

PMID: 28792924

DOI: [10.1038/548s8a](https://doi.org/10.1038/548s8a)

Source: Europe PubMed Central

★ Preferred source

Research Vision

Benefits realisation



**TO REALIZE THE OPEN
RESEARCH VISION,
EVERY STAKEHOLDER
MUST TAKE ACTION**

Evidence of Institutional Value

Examples of time/staff savings achieved by implementing ORCID from around the world



UK: 0.2 – 0.4 FTEs per institution¹

Portugal: 100,000 researcher hours per year²

Australia: 15-30 minutes per grant application³

1. Jisc/ARMA Institutional ORCID Implementation and Cost Benefit Analysis Report 2015

2. Cátia Laranjeira, FCT - Fundação para a Ciência e a Tecnologia 2017

3. Australian Research Council governance meeting, September 2018

"Having ORCID iDs for most of our researchers has helped in providing authoritative accounts in our various databases, ensuring accuracy in reviewer identities, and helping editors find reviewers and check expertise."

—Brooks Hanson, Executive Vice President, Science, American Geophysical Union

How Organizations and Researchers Benefit

INSTITUTIONS

- Save time and reduce errors with automated information-sharing and cross-system interoperability
- Manage your organization name and your researchers' connections with it
- Maintain links with your researchers - past, present, and future



RESEARCHERS

- Improve recognition and discoverability of their research
- Spend more time doing research, less time managing it
- Control and manage a trusted and easily shareable record of their research activities and affiliations – for free

Three Ways to Get Involved

1. Encourage and support your researchers in getting, sharing, and using their ORCID iD
2. Invest in integrating ORCID into your systems
3. Connect data to and from your researchers' ORCID records to support information use and reuse across organizations

THANK YOU...



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Manager,
Engagement EMEA

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