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1918 · 2018

Biblioteek- en Inligtingsdiens  
Library and Information Service

# ORCID @ STELLENBOSCH UNIVERSITY

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ORCID

Connecting Research  
and Researchers

# CONTENT

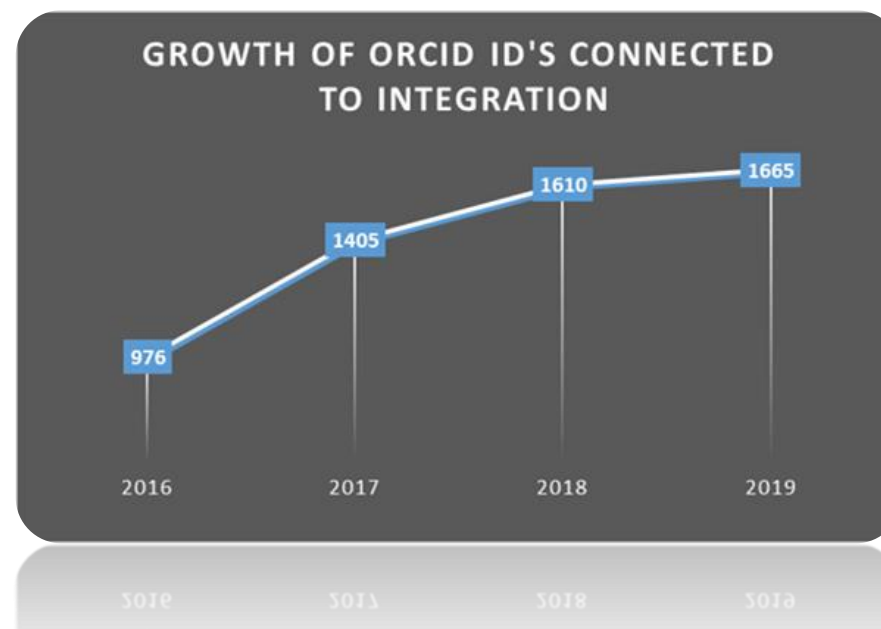
- The SU integration
- Uptake on campus (2016-2019)
- Recent marketing campaigns
- The future
- Challenges

# THE SU INTEGRATION: WHAT IS IT ABOUT?

- A cooperative project between the SU Library and Information Service and the SU Information Technology Division
- The technical implementation was mediated by the IT Division
- Ownership rests with the Library, under the Manager: Research Impact Services
- The first integration was implemented during March 2016
- Create/Connect ORCID records with clients' Stellenbosch University identity
- **This was the first step to store access tokens for future integrations**
- No other integrations available yet

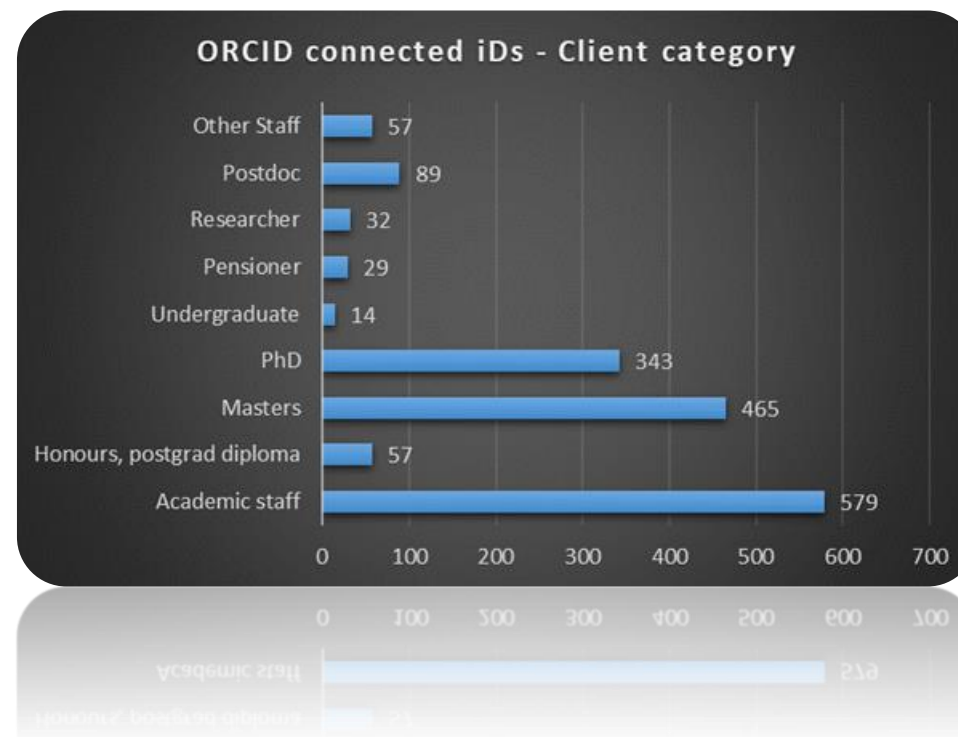
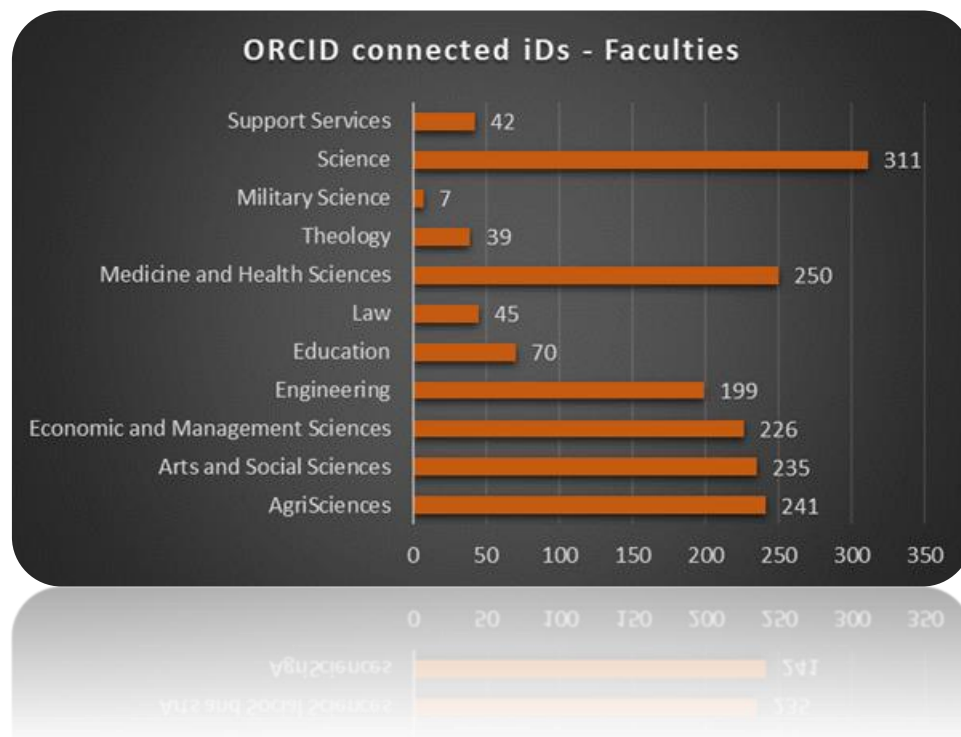
# THE NUMBERS

- How many clients have an ORCID iD (created with sun.ac.za e-mail address)? **3430**
- How many clients have connected their ORCID iDs with the Stellenbosch University integration? **1665**
- According to stats received from ORCID, only **1137** iDs are connected to the integration (it might be that many users didn't use their sun.ac.za e-mail address to create their iDs.)



# THE NUMBERS

- Which faculties?
- Which client categories?



# SPREADING THE WORD

- Information sheet
- Library guide
- [Library Research News blog](#)
- Faculty librarians one-on-one
- Division Research Development newsletter
- November 2019 marketing drive
  - Distributed names of staff and students who already connected to integration to Faculty Librarians (FB's)
  - SU Infographic embedded in direct e-mail communication to staff and students, distributed by FB's
  - ORCID Infographic attached to e-mail (see next page)
  - Social media: Facebook, Twitter, Blog (see example on next page)
  - Will look at the numbers again by end of November 2019

## ORCID @ STELLENBOSCH

### WHAT IS ORCID?

#### A 16-digit identification number

It ensures that scientific authors are permanently connected to their online research activities throughout their research careers.

### ORCID AND SU

#### SU a member since 2015

We would like you to associate ("connect") your ORCID and SU network identities to allow for the integration of ORCID iDs across systems in a managed way.

### ORCID AND THE NRF

#### Mandated the use of ORCID

It is compulsory to have an ORCID ID when applying for NRF-funding or -rating. The NRF has an integration with ORCID to simplify the application process.

### CONNECT YOUR ID

#### Create and connect your ID to SU

To do so please click anywhere on this infographic and follow the steps. If you already have an ORCID ID, sign in to your account to connect it with your SU identity.

### HELP

#### See attached another ORCID Infographic with more details

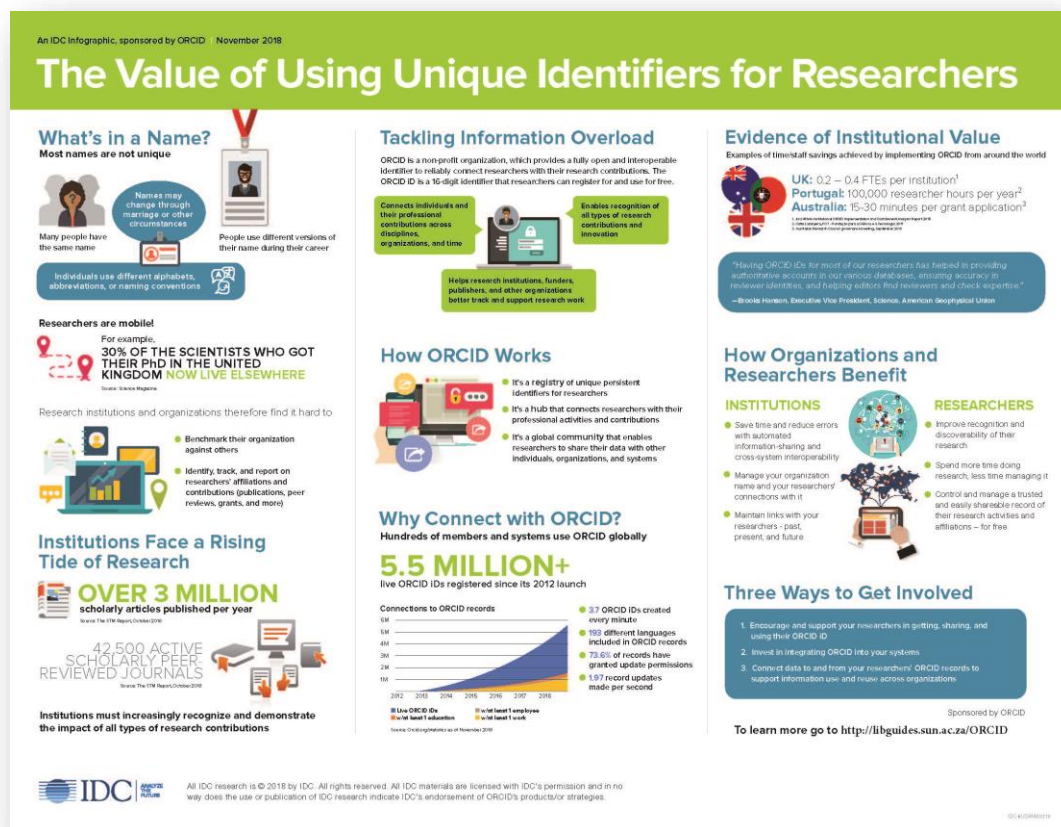
Contact your Faculty Librarian or Marié Roux (mr@sun.ac.za) for further assistance.

 Create or Connect your ORCID ID



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# SPREADING THE WORD



## ORCID and Stellenbosch University

NOVEMBER 4, 2019 / MARIÉ ROUX / 0 COMMENTS

Create and connect your ORCID ID here....

# ORCID @ STELLENBOSCH

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## LOOKING INTO THE FUTURE

- **Open Journal System (OJS):** Version 3 has an ORCID plugin. SU is hosting 26 journals at the moment. Some of them require an ORCID iD with submission. SU will upgrade to version 3 in 2020.
- **DSpace:** SU institutional repository, SUNScholar. Version 7 will include a “tighter integration with external identifier systems (e.g. ORCID)”
- **Figshare:** SUNScholarData. Our institutional research data repository launched in August 2019. Figshare is fully integrated with ORCID.
- **Alma:** have started the process to prepare our Bibliographic Catalogue for linked open data enrichment. Through this process Name Authority records will eventually be linked to VIAF records which are already enriched with a block of ISNI reserved ORCID identifiers – potentially resulting in greater visibility of ORCID links in the library Bibliographic Catalogue.
- **SUNStudent:** It is possible to mandate the inclusion of ORCID iDs when clients set up their profiles for thesis and dissertation submission. This will be considered for adoption in the new system during its implementation lifecycle over the next 18 – 24 months period.





# CHALLENGES...

- Why is it difficult to promote our integration? No integration with any system yet...
- Staff time, including Campus IT
- Communication across campus - all faculties/support services need to know about the integration and how to refer clients accordingly
- Change marketing strategies often
- Closing the gap between registered ORCID iDs and those who connected their iDs to SU integration
- Correct statistics?



Thank you!