

ORCID at Business Schools

APPROACHES TO ADOPTION AND IMPLEMENTATION

ORCID WEBINARS | MAY 04, 2021



Connecting Research
and Researchers

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ORCID.org

ORCID'S VISION IS A WORLD WHERE ALL WHO
PARTICIPATE IN RESEARCH, SCHOLARSHIP, AND INNOVATION
ARE UNIQUELY IDENTIFIED AND CONNECTED TO THEIR
CONTRIBUTIONS AND AFFILIATIONS ACROSS TIME,
DISCIPLINES, AND BORDERS.



Preamble:

What is a Persistent Identifier?

Why PIDs?

What is ORCID?

Why ORCID?

Inside the ORCID record


ORCID to connect contribution to research



What is a persistent identifier?



persistent identifier



an organization
made a promise
to keep it alive

globally unique
string

(known as PIDs to their friends)

Why PIDs?



PIDs Disambiguate

Daisy Selematsela

ORCID iD

 <https://orcid.org/0000-0002-9035-1319>

 Print view 

Also known as

Selloane Daisy Selematsela, Nthabiseng Daisy Selematsela, Daisy Nthabiseng Selloane Selematsela

Websites & Social Links

[LinkedIn \(za.linkedin.com/pub/dr-daisy-selematsela/2/822/b29/en\)](https://za.linkedin.com/pub/dr-daisy-selematsela/2/822/b29/en)

Country

South Africa

Keywords

Knowledge Management, Information literacy, Information science, records and document management, research data management, repositories, digitisation, preservation, strategic management, research evaluation, research impact.

Other IDs

[Scopus Author ID: 57193754319](#)



PIDs link business research studies and contributions

The screenshot shows the Taylor & Francis Online interface. The top navigation bar includes 'Taylor & Francis Online', 'Log in', 'Register', and 'Cart'. The breadcrumb trail reads: Home > All Journals > South African Journal of Accounting Research > List of Issues > Volume 34, Issue 1 > Exploring the indirect costs of a firm in business rescue. The article title is 'Exploring the indirect costs of a firm in business rescue' by Wesley Rosslyn-Smith, Nicole Varela Aguiar De Abreu, and Marius Pretorius. It includes a 'Full Article' button, a 'Get access' button, and a 'Download citation' link. The abstract is partially visible: 'It may be argued that the indirect costs of financial distress are substantially higher than the direct'.

Entrepreneurial ecosystems and the public sector: A bibliographic analysis

Socio-Economic Planning Sciences

2020-12 | journal-article

DOI: [10.1016/j.j.seps.2020.100862](https://doi.org/10.1016/j.j.seps.2020.100862)

Source: Crossref

★ Preferred source



PIDs can make research FAIR

FAIR Principles		Compliance
	Findability Resource and its metadata are easy to find by both, humans and computer systems. Basic machine readable descriptive metadata allows the discovery of interesting data sets and services.	<ul style="list-style-type: none">✓ F1. Resource is uploaded to a public repository.✓ F2. Metadata are assigned a globally unique and persistent identifier.
	Accessibility Resource and metadata are stored for the long term such that they can be easily accessed and downloaded or locally used by humans and ideally also machines using standard communication protocols.	<ul style="list-style-type: none">✓ A1. Resource is accessible for download or manipulation by humans and is ideally also machine readable.✓ A2. Publications and data repositories have contingency plans to assure that metadata remain accessible, even when the resource or the repository are no longer available.
	Interoperability Metadata should be ready to be exchanged, interpreted and combined in a (semi)automated way with other data sets by humans as well as computer systems.	<ul style="list-style-type: none">✓ I1. Resource is uploaded to a repository that is interoperable with other platforms.✓ I2. Repository meta- data schema maps to or implements the CG Core metadata schema.✓ I3. Metadata use standard vocabularies and/or ontologies.
	Reusability Data and metadata are sufficiently well-described to allow data to be reused in future research, allowing for integration with other compatible data sources. Proper citation must be facilitated, and the conditions under which the data can be used should be clear to machines	<ul style="list-style-type: none">✓ R1. Metadata are released with a clear and accessible usage license.✓ R2. Metadata about data and datasets are richly described with a plurality of accurate and relevant attributes.

Why PIDs?

“The issue of citation standards became important in the online world as well. Studies have shown that within a few years of being cited, a significant percentage of web addresses go "dead"!”



PIDs for Organizations!



ROR stands for “Research Organization Registry”—a community-led project to develop an open, sustainable, usable, and unique identifier for every research organization in the world.



GRID is the Global Research Identifier Database and releases IDs and metadata under a CC-1 license.



The Legal Entity Identifier is a unique global identifier for legal entities participating in financial transactions.



Ringgold is a registration agency for ISNI, and the Ringgold database include cross-walked ISNI organizational identifiers.



Why PIDs for Organizations?

Example: GIBS Pretoria

gibs south africa

About 473 000 results (0,65 seconds)

<https://www.gibs.co.za>

MBA, PDBA Education Programmes South Africa | GIBS ...


GIBS Business School offers among the world's best MBA, General Management, and Post Graduate Business Education qualifications in South Africa delivered ...

Results from gibs.co.za

MBA
GIBS HomeAcademic

Contact Us
The University of Pretoria (UP) is

GIBS Business School



Article Talk

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Gordon Institute of Business Science

From Wikipedia, the free encyclopedia

This article **contains content that is written like an advertisement**. Please help [improve it](#) by removing promotional content and inappropriate [external links](#), and by adding encyclopedic content written from a [neutral point of view](#). (August 2016) ([Learn how and when to remove this template message](#))

Gordon Institute of Business Science (GIBS Business School) is a [business school](#) in [South Africa](#) and an affiliate of the [University of Pretoria](#). It is located in the heart of Illovo, [Johannesburg](#), close to the [Sandton](#) financial and commercial business hub. GIBS is accredited by the Council on Higher Education (CHE) and internationally by [Association of MBAs \(AMBA\)](#).^[1]

Type Business school

RINGGOLD Home Search Ringgold Support n.ksibi@orcid.org

gordon institute Search

Identify Online

reset

Results should include 1

name = (gordon institute) OR Ringgold id = (gordon institute) OR isni = (gordon institute)

8 results found

Ringgold ID	Organization Name	Region	Country	Admin Level	City	Type	ISNI
95902	Gordon Institute of TAFE	Oceania	Australia	Victoria	Geelong	academic	0000 0004 0644 8148
311479	Tufts Gordon Institute for Engineering Management	North America	United States	Massachusetts	Medford	academic/eng	0000 0004 0594 7260
71856	University of Pretoria Gordon Institute of Business Science	Sub Saharan Africa	South Africa	Gauteng	Johannesburg	academic/bus	0000 0004 0635 1397

Filter by: Filter by column Filter by region Filter by country Filter by admin level Filter by city Filter by type Filter by column

select all select all



PIDs For Contributors!

Staff homepages



In **About me** if you have ORCID, Scopus and ResearcherID profiles the badges linking to these should appear. If not, [contact your Library Services Team](#).

Under **Social Media Links** badges for Twitter, Facebook, LinkedIn, YouTube, Google Scholar and Instagram can be added to your staff home page.

For help with your staff home page visit the links below:

University of South Australia libguide

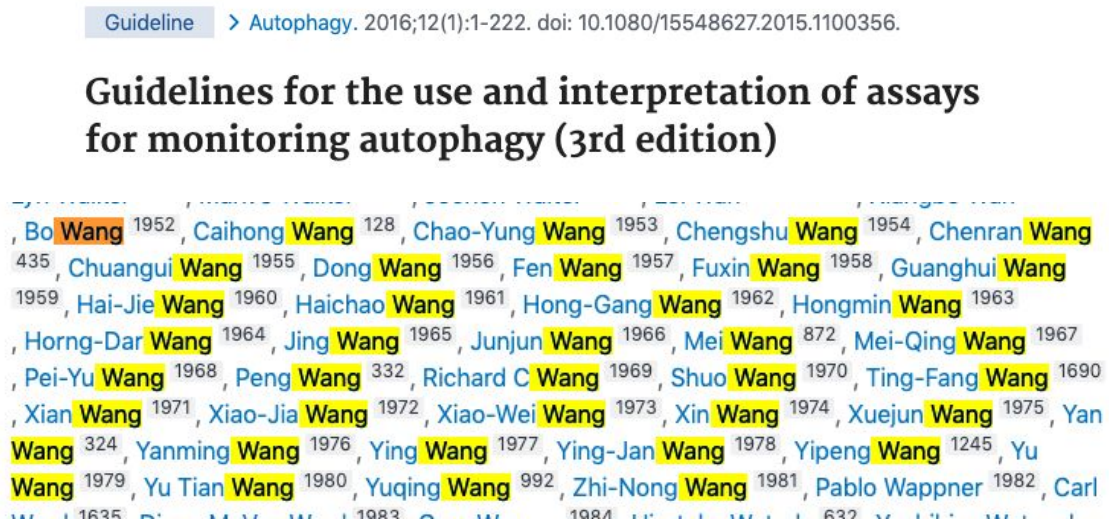
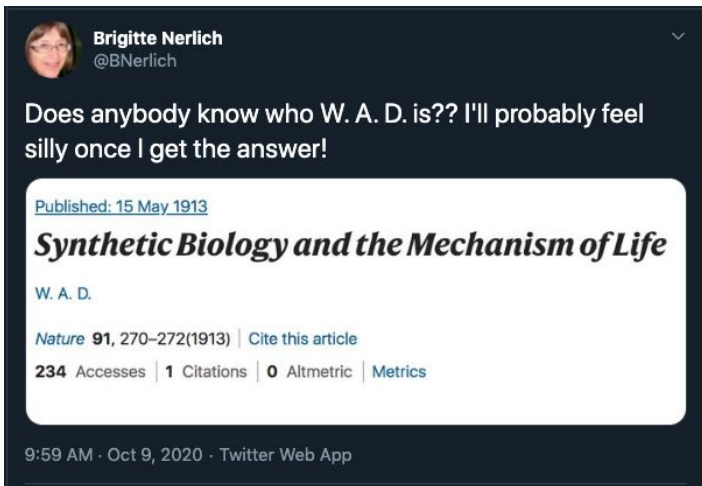
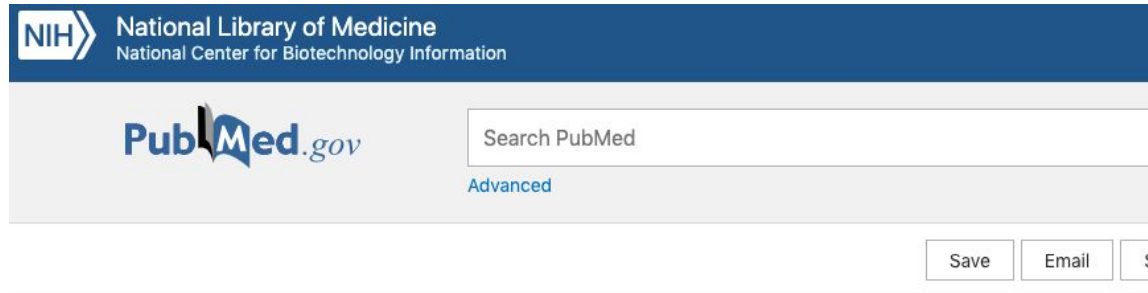


10+ Million ORCID iDs and counting...



Source: <https://guides.library.unisa.edu.au/Networking/Profile>

Why PIDs for Contributors?

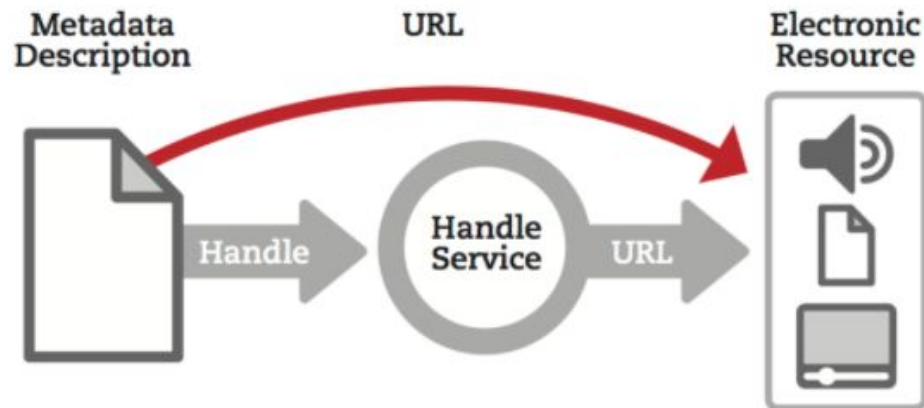


Source: <https://pubmed.ncbi.nlm.nih.gov/26799652/>

PIDs For Contributions!



ISBN 978-3-16-148410-0



Source: <http://www.persid.org/downloads/PI-intro-2010-09-22.pdf>

PIDs for Systems Interoperability and Open Research “ready” Infrastructure!



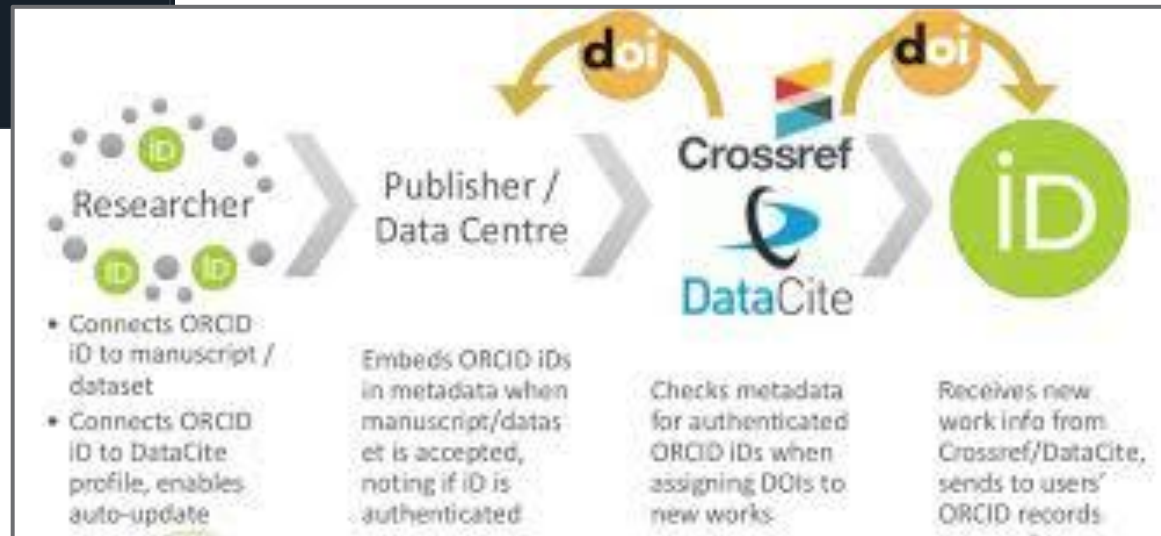
Madhu Pai ✓
@paimadhu

I don't mind my manuscript getting rejected after peer review. But I do mind when I can't even log into the damned journal submission site!

FFS, can ALL journals please allow us to log in with a single ID (like [@ORCID_Org](https://orcid.org/))!

AUTHORS DON'T HAVE TIME FOR THIS BS!!

4:32 AM · Sep 16, 2020 · Twitter Web App



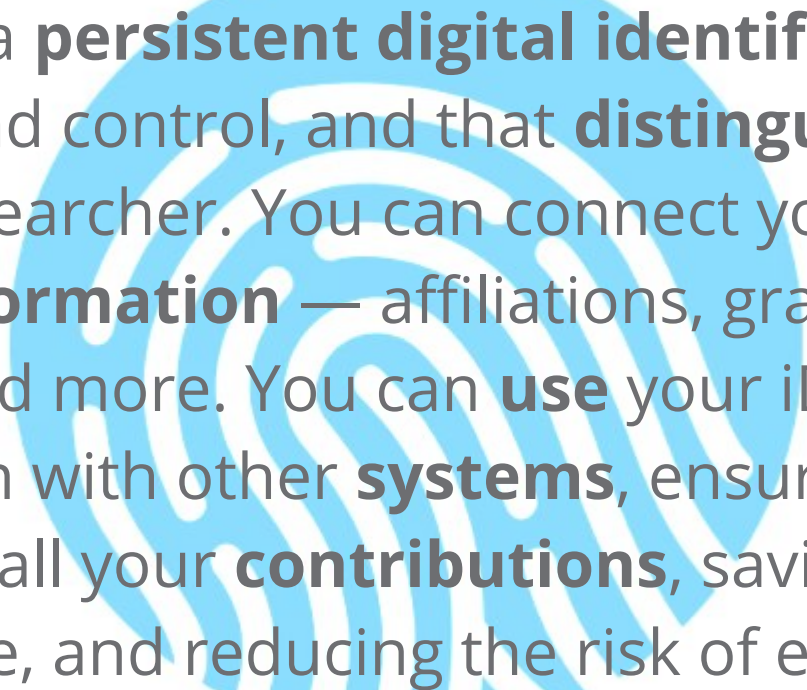
What is ORCID?



What is ORCID?

- ORCID is an **open, global, non-profit** organization run by and for the **research community**.
- ORCID provides researchers with a **unique** (and persistent), **free to use identifier**, an ORCID iD, that **connects** them reliably and clearly with their **research contributions, affiliations, funding, and facilities**.
- An ORCID iD is NOT an author profile or an authority check.
- ORCID provides **open tools** (ORCID iDs, Registry & APIs) that allow transparent connections between **researchers** and **identifiers** of their activities and **contributions**.





ORCID provides a **persistent digital identifier** (an ORCID iD) that you own and control, and that **distinguishes** you from every other researcher. You can connect your iD with your **professional information** — affiliations, grants, publications, peer review, and more. You can **use** your iD to **share** your information with other **systems**, ensuring you get **recognition** for all your **contributions**, saving you time and hassle, and reducing the risk of errors.

As an individual, it is free to have an ORCID iD!

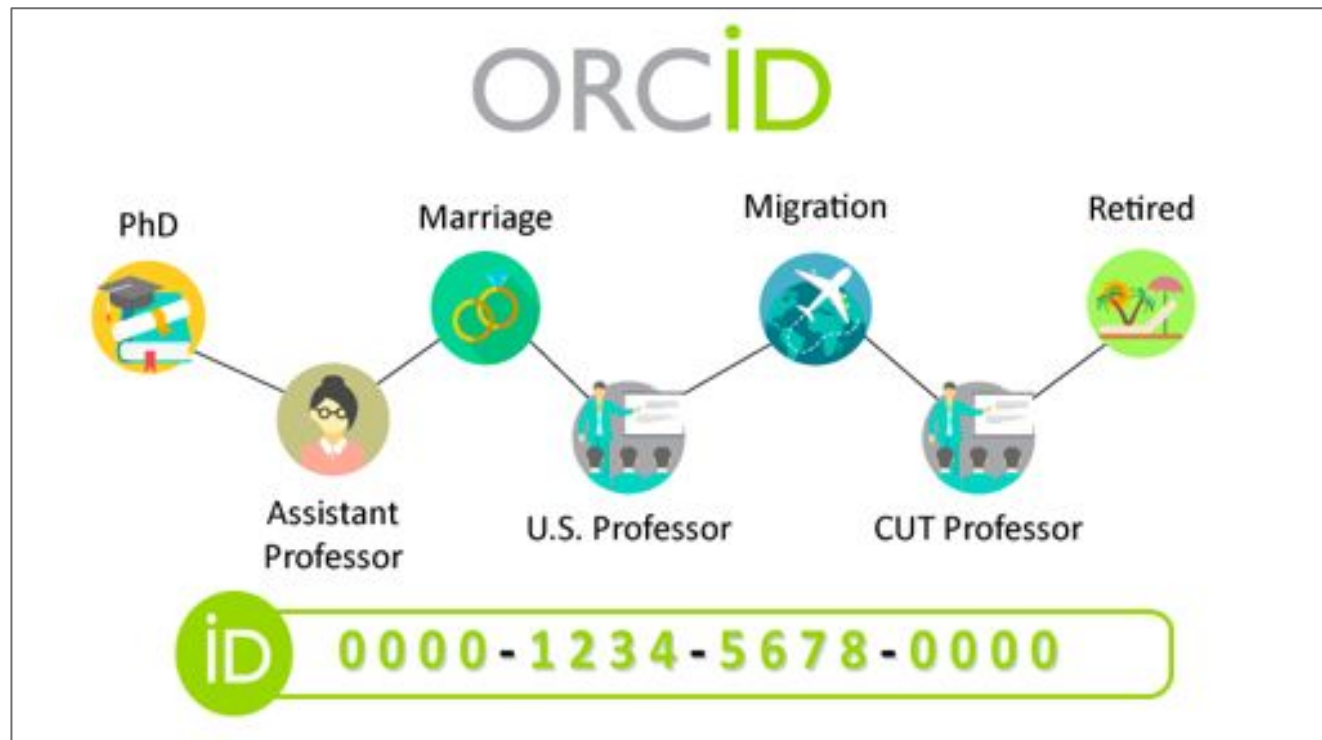


Why ORCID?



Why ORCID?

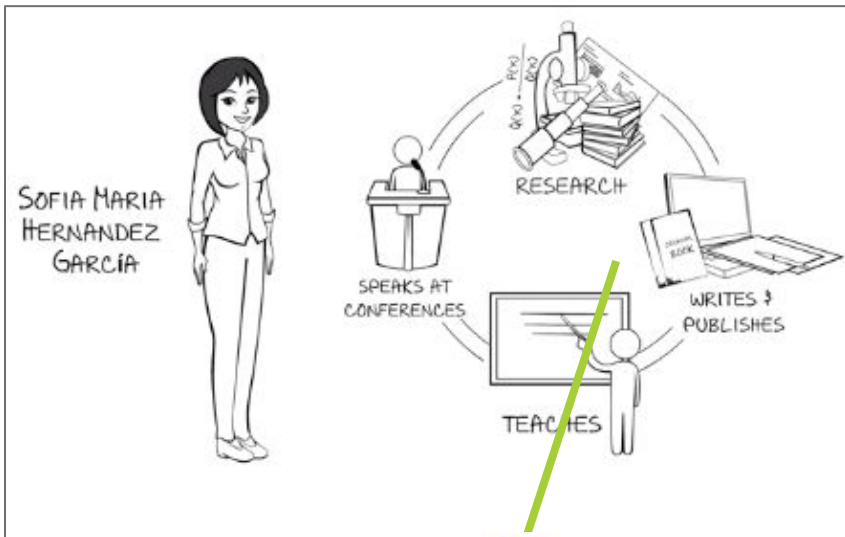
To **disambiguate** names and uniquely identify contributors.



Identifying authors and link contributions



WWW.PHDCOMICS.COM



Sofia Maria Hernandez Garcia

ORCID ID

<https://orcid.org/0000-0001-5727-2427>

Print view

Also known as

S. M. Garcia, Sofia Maria Garcia

Websites & Social Links

Faculty profile webpage

@sofiamhg

Country

United States

Sources:

Sofia Maria Hernandez Garcia 2016-05-02

Other IDs

Profile system identifier: A-123456

Sources:

ORCID 2015-01-27

ResearcherID: L-8716-2018

Sources:

Sofia Maria Hernandez Garcia via

ResearcherID 2018-06-12

eScientist: 0000-0001-5727-2427

Sources:

eScientist 农业科学家在线系统 2018-06-12

Email

s.garcia@orcid.org

Sources:

Sofia Maria Hernandez Garcia 2014-11-10

Biography

Sofia Maria Hernandez Garcia is used for testing and demonstrating ORCID records.

Employment (2)

Education and qualifications (4)

Invited positions and distinctions (3)

Membership and service (2)

Funding (1)

Research resources (2 of 2)

Works (5 of 5)

Peer review (2)

Sort

review activity for National geographic.(1)

journal

ISSN : 1931-1524

Review date	Type	Role	Actions
2019-08-01	review	reviewer	show details view
Source: ORCID			
★ Preferred source			

review activity for Nature reviews.(1)

journal

ISSN : 1474-1784

Review date	Type	Role	Actions
2016	review	reviewer	show details view
Source: ORCID			
★ Preferred source			

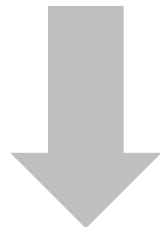
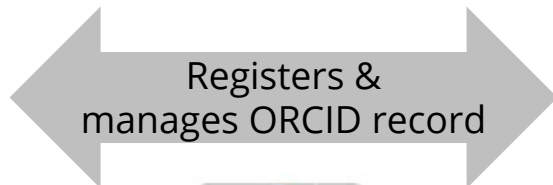


Inside the ORCID record



My ORCID Record

Researcher
Gives permission to
COLLECT iD and
access the record



University



CONNECTS affiliation

Funder



CONNECTS grant

Publisher



CONNECTS
publication

ORCID record

Researcher Name

ORCID ID



orcid.org/xxxx-xxxx-xxxx-xxxx

Basic information

- Other names
- Email addresses
- Biography

Account settings

Affiliations, Activities, Resources

Employment:

XXX University
Source: XXX University (ID139)

Funding:

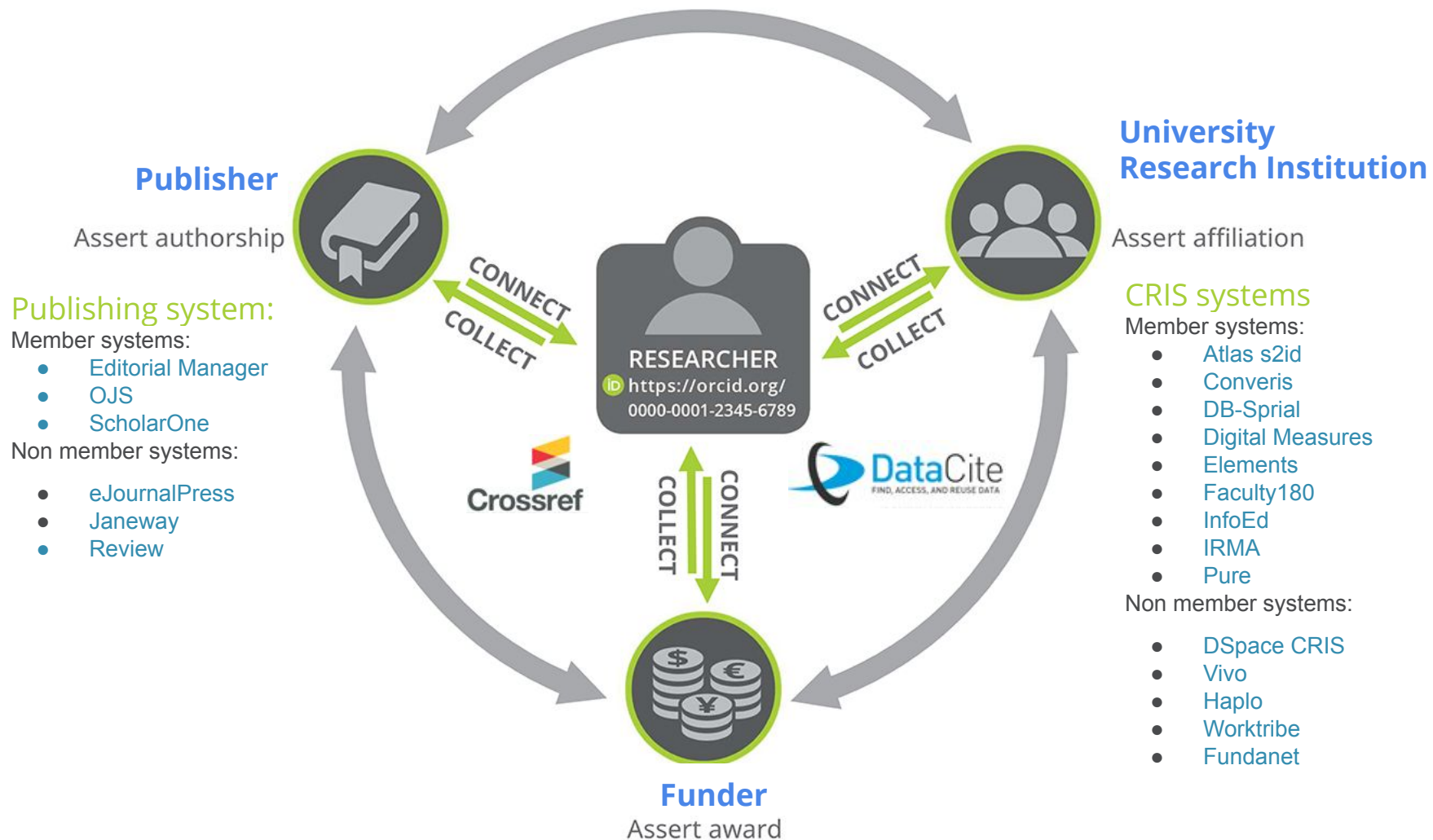
YYY Foundation, Grant #123
Source: YYY Foundation (ID45)

Works:

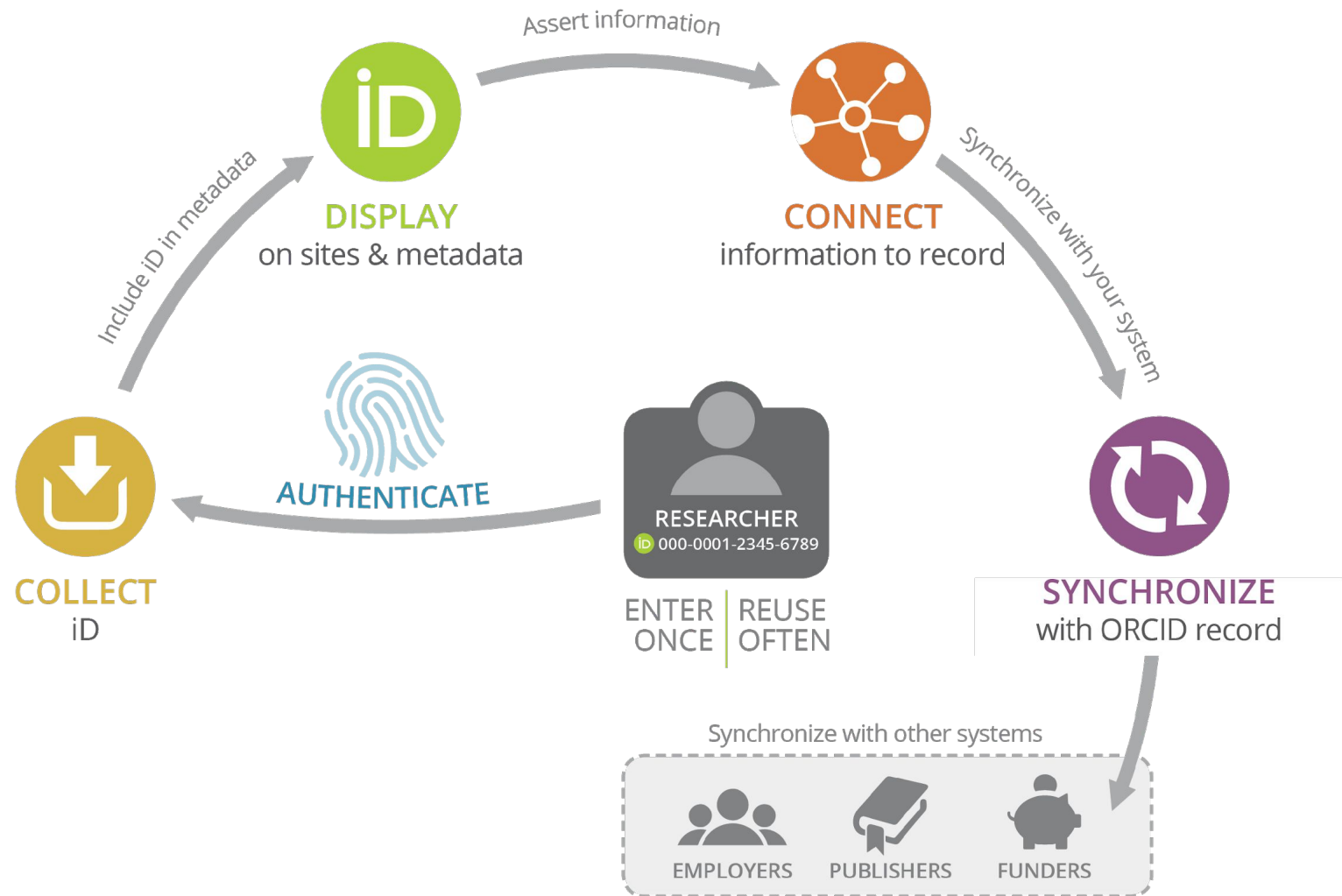
Book, Chapter, 2016
Source: ZZZ Publisher (DOI:675)

INTEROPERABILITY

ENTER ONCE
REUSE OFTEN



RESEARCH ORGANIZATIONS





ORCID PROVIDES

- Plumbing for research information
- Tools to build trust in digital information

Why ORCID in Business Schools?

- Business administration and related sciences should be linked to open research infrastructures
- ORCID offers tools to build trust in digital information
- Recognition of the academic contribution of the future entrepreneurs and business studies contributors

Business School ORCID Members



ORCID to connect your contributions to research



Search & Link

They allow to import works from different databases.

Among others, there are open access databases (eg BASE, Redalyc) and proprietary (eg Scopus) and DOI registration agencies (eg Crossref, DataCite and Airiti)

Other identifiers (eg Scopus Author ID) and / or authority controls (eg GND, authority control of the German National Library) are recorded.

▼ Works (0 of 0) ?

+ Add works

Sort

LINK WORKS Hide link works

ORCID works with our member organizations to make it easy to connect your ORCID iD and link to information in their records. Choose one of the link wizards to get started. [More information about linking works](#)

Work type: All Geographical area: All

Airiti

Enables users to import metadata from Airiti, including journal papers, proceedings, dissertations, and books. Scholars can easily collec...

BASE - Bielefeld Academic Search Engine

BASE is one of the world's most voluminous academic search engines. It searches metadata about more than 100 million documents fr...

Crossref Metadata Search

Import your publications from Crossref's authoritative, publisher-supplied metadata on over 70 million scholarly journal and conferenc...

DataCite

Enable the DataCite Search & Link and Auto-Update services. Search the DataCite Metadata Store to find your research datasets, image...

Deutsche Nationalbibliothek (DNB)

Search the catalogue of the German National Library (DNB) by your name and link your publica...

Europe PubMed Central

Europe PubMed Central (Europe PMC) offers this tool to enable you to link anything in Europe...

ISNI

ISNI Linker Search the ISNI registry by your name and link your ISNI record to your ORCID reco...

ORCID infographic (SPANISH).pdf

2019 | other

SOURCE-WORK-ID: [BASE:6cb2baebe6ed2a0ee669bdea053f8338e30c32ace6ade972fabad548226390e7](#)

DOI: [10.23640/07243.8049713.v1](#)

URL

<https://doi.org/10.23640/07243.8049713.v1>

Description

Una infografía sobre el uso de los identificadores ORCID para investigadores: por qué son necesarios, cómo se usan, ejemplos de su valor para los investigadores y sus instituciones.

Contributor

Alice Meadows (author)

Haak Laurel (author)

Gabriela Mejias (author)

Added

2019-07-09

Last modified

2019-07-09

Source: Gabriela Mejias via BASE - Bielefeld Academic Search Engine

★ Preferred source (of 5)

? Help



MEMBERSHIP CATEGORIES

Member Benefit	Basic - NonProfit	Premium	Consortium
API Access	(1)	(5)	(5) per consortium member
Webhooks: API-based notifications	No	Yes	Yes
Implementation support (email)	Yes	Yes - priority queue	Yes - via consortium lead, escalation to ORCID
Analytics reports	2/annum (general)	Monthly (includes API usage statistics)	Monthly (includes API usage statistics and consortium summary)
Orientation webinar to kick off project	1	Up to 2 per month	Consortium lead provides orientation; ORCID trains lead, sponsors global consortium workshop, provides information sharing platform
Requirements and Pricing	<ul style="list-style-type: none"> Consortium requirements at https://orcid.org/content/orcid-consortia Member details and price list at https://orcid.org/about/membership 		

The importance of authentication

ORCID **Paloma Marín-Arraiza**
<https://orcid.org/0000-0001-7460-7794>

(Not You) ?

Europe PubMed Central ?

has asked for the following access to your ORCID Record



Read your information with visibility set to Trusted Parties 🔑
Add/update your research activities (works, affiliations, etc)

This application will not be able to see your ORCID password or any other information in your ORCID record with visibility set to Only me. You can manage permission granted to this and other Trusted Organizations in your [account settings](#).

Authorize

Deny

orcid.org/oauth/authorize?client_id=0000-0002-3054-1567&redire...

ORCID

Nabil Ksibi Staff Admin
<https://orcid.org/0000-0002-6872-7711>

(Not You) ?

Crossref Metadata Search ?

has asked for the following access to your ORCID Record



Read your information with visibility set to Trusted Parties 🔑
Add/update your research activities (works, affiliations, etc)

This application will not be able to see your ORCID password or any other information in your ORCID record with visibility set to Only me. You can manage permission granted to this and other Trusted Organizations in your [account settings](#).

Authorize

Deny

ORCID **Nabil Ksibi Staff Admin**
<https://sandbox.orcid.org/0000-0003-0346-3994>

(Not You) ?

Athena RC ?

has asked for the following access to your ORCID Record



Get your ORCID ID
Add/update other information about you (country, keywords, etc.)

This application will not be able to see your ORCID password or any other information in your ORCID record with visibility set to Only me. You can manage permission granted to this and other Trusted Organizations in your [account settings](#).

Authorize

Deny

- Ensuring that the iD is transmitted correctly
- Avoid errors when inserting the iD in the metadata (typographical errors, reconciliation errors, etc.)
- Be aware of what use permissions are granted



ORCID Privacy



Reliable Registry



Individual Control

ORCID TRUST



Community Responsibility






Information Integrity



Source: <https://orcid.org/about/trust/home>
Privacy at ORCID: <https://orcid.org/privacy-policy>

ORCID privacy

By default, who should be able to see information added to your ORCID Record?






- ☐  **Everyone** (87% of users choose this)
- ☐  **Trusted parties** (5% of users choose this)
- ☐  **Only me** (8% of users choose this)

- Email addresses are private by default



- Privacy control of the registry for each entry individually
- In accordance with GDPR and privacy acts.

Trusted organizations

Trusted organization	Approval date	Access type	
CAPES https://sadmin.capes.gov.br	2019-08-14	Read your information with visibility set to Trusted Parties Add/update your research activities (works, affiliations, etc) Get your ORCID iD	
Clarivate https://www.clarivate.com/	2019-07-09	Read your information with visibility set to Trusted Parties	
CNPq - Conselho Nacional de Desenvolvimento Científico e Tecnológico (The National Council for Scientific and Technological Development) http://www.cnpq.br/	2019-07-24	Read your information with visibility set to Trusted Parties Add/update your research activities (works, affiliations, etc) Get your ORCID iD	
Copernicus.org http://www.copernicus.org	2019-01-23	Get your ORCID iD	
Crossref https://doi.crossref.org/	2019-04-12	Read your information with visibility set to Trusted Parties Add/update your research activities (works, affiliations, etc)	



Trusted organizations: <https://support.orcid.org/hc/en-us/articles/360006973893-Trusted-organizations>
GDPR and ORCID: <https://support.orcid.org/hc/en-us/articles/360006895834-ORCID-GDPR-and-your-rights-as-a-user>

Thank you!

Nabil Ksibi

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<https://orcid.org/0000-0002-3226-7485>

