

Product Interest Group

Tuesday 28 September 2021

Agenda

WELCOME - Introduction, meet the team, 2021 objectives



The Product team



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Product Director



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Product Manager



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UX Designer



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Product Intern

In short...

Increase the number of connections between, people, places and things.







2021 Objectives

- Raise the proportion of active users who have populated their records or have had their record updated by a member
- Raise the proportion of members performing updates, or otherwise enjoying the benefits of their membership
- Raise the quality of the data we deliver to our community

Updates since last meeting



Updates

- Affiliation Manager
- Member Reporting
- Support for ROR
- Support for CRediT
- Linking Funding to Research Outputs
- Translations
- New UI for inbox and public record



Affiliation Manager

Launched - available to all consortia members

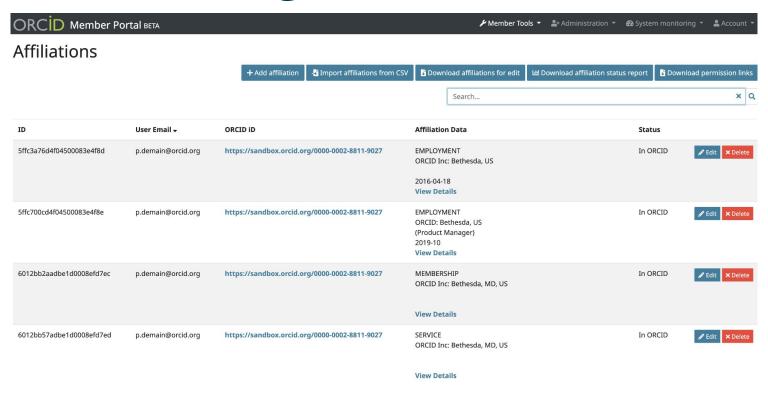
- Small number of credentials have been issued
- Ability to add, edit and delete affiliations via CSV upload
- Translation support for French and Spanish

Next Up

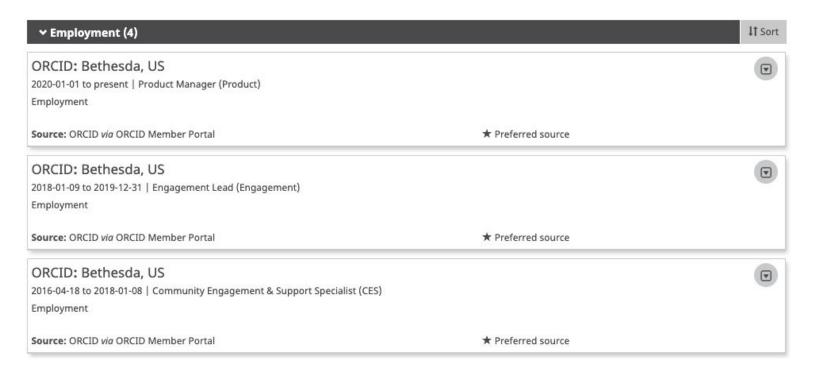
- Increase ADOPTION
- Fix any issues identified by the community
- Support additional languages



Affiliation Manager



Affiliation Manager





Improved Member Reporting

Improved member reporting is now available to ALL members via the member portal

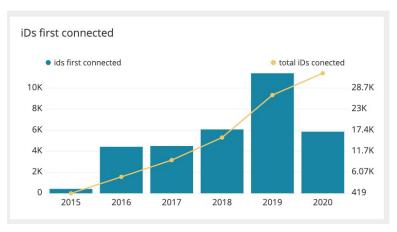
The reports provide insight into how your integrations are performing, the number of iDs they've connected to, the number of records updated, user geography *and more*.

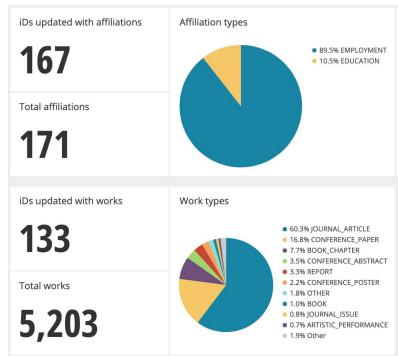
Next up

- Increase ADOPTION
- Improved Premium Member reporting
- Member Service Provider reporting

- Public information statistics dashboard
- Address feedback from the community
- Migrate from Chartio to Holistics

Improved Member reporting





Support for ROR (Stage 1 - APIs)

Adding ROR IDs to the list of supported Organization IDs



ROR IDs are now supported alongside Funder Registry IDs, GRIDs and RINGGOLD IDs

Next Up

- Increase ADOPTION
- ROR will become the preferred ID for all user interface items
- Adding ROR data to the UI for users to manually select when adding affiliations

Support for CRediT

Added **CRediT roles** to the existing list of contributor roles

- Just roles no degree of contributions
- Available for members using API v3.0
- Visible in the UI

Next Up

- Increase ADOPTION
- Allow users to select CRediT roles in the UI



Contributors

bernard bertrand (conceptualization, 0000-0001-8888-3976) bernard bertrand (methodology, 0000-0001-8888-3976) bernard bertrand (project administration, 0000-0001-8888-3976) bernard bertrand (writing – original draft, 0000-0001-8888-3976) bernard bertrand (writing – review & editing, 0000-0001-8888-3976)

Country of publication

United States

Added

2021-08-18

Last modified

2021-08-18

Link funding to research outputs

Ability to link funding identifiers to work items

- New relationship type for works 'funded by'
- Available with API v3.0
- Available in the UI

Next Up

Increase ADOPTION

Thor: Conceptual Model Of Persistent Identifier Linking

2016-03-31 | report

DOI: 10.5281/ZENODO.48705

Funded by GRANT_NUMBER: H2020-EU.1.4.1.3

Source: Sofia Maria Hernandez Garcia

Translations

- Registry is now 100% translated
- Translations for member portal are coming!



Data quality

Identified and locked **150,000 spam records** in the past month using a custom machine learning algorithm tuned to minimise false positives.

Next up

 Operationalise our machine learning spam detection algorithm and run on a regular basis.



UI refresh

Working hard in tandem with the dev team to bring an updated look and feel to the ORCID registry.

Since our last meeting we've launched 2 updated sections of the Registry:

The notifications inbox

- A new-look home for all your ORCID notifications
- Easier to use, easier to scan. Stay on top of the activity in your record.

The ORCID public record

- A complete visual overhaul of the public-facing record
- Keep the density of information while making it easier to scan

UI refresh - Notifications inbox

- Managing your activity in your ORCID record
- Make it easier to see at a glance what kind of notification each item is
- Improve the process of managing large numbers of notification messages

And the changes are not just in the registry UI...

- Notification emails sent to users have a new look and a simplified structure
- Quicker and clearer to spot what has changed and whether you need to do anything





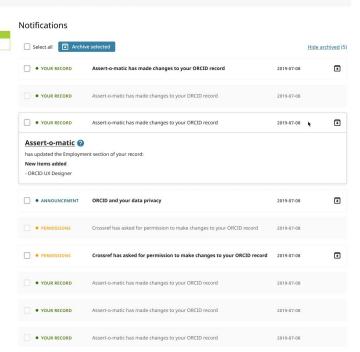


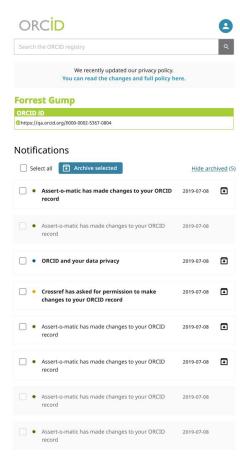
FOR RESEARCHERS FOR ORGANIZATIONS ABOUT HELP

We recently updated our privacy policy. You can read the summary of the changes and full policy here.

Forrest Gump

ORCID ID Ohttps://qa.orcid.org/0000-0002-5367-0804



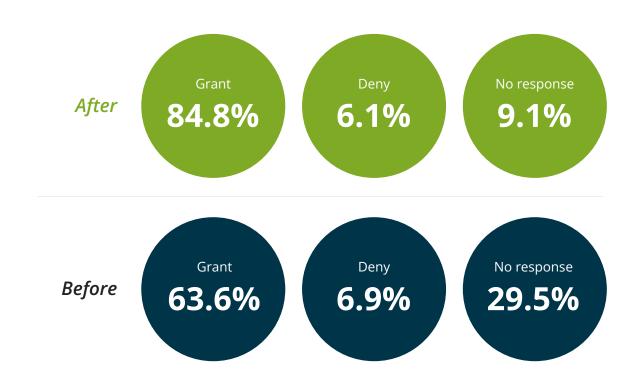


UI refresh - Notifications inbox

The new notification inbox is measurably driving greater engagement with our users.

Crossref shared their auto-update stats with us...

Almost a **20% positive shift** between non-respondents to researchers actively granting permission.



UI refresh - The public record

The release of the new public record page is a major milestone for the UI refresh project.

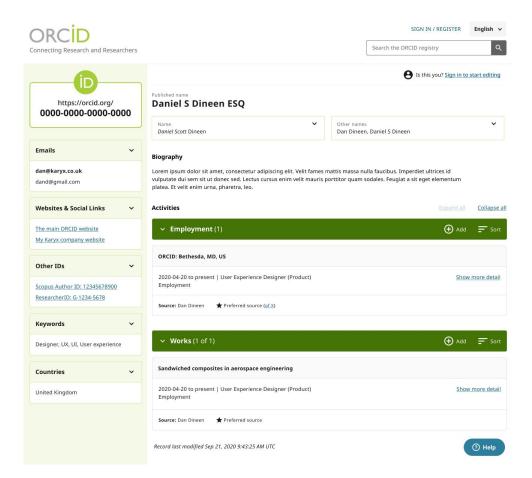
New ways of displaying information without losing *the spirit* or *the feel* of ORCID.

Always focused on the clear, concise delivery of information. Functionality wins out.

Vastly improved browsing experience on smaller devices.

It's a long way from being perfect but we are getting there!





UI refresh - The public record

To coincide with the launch of the public page we also fired up a simple survey tab to gather some high-level feedback and thoughts on our new look.



Next up



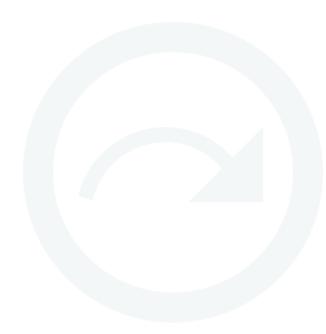
UI refresh - My ORCID

Now the new public page is live we're working hard to get the private side of the ORCID record out there too.

Where the magic happens - updating personal and bio information, managing activities and shaping how your record is seen by everyone.

Changes on the way designed to make updating your ORCID record quicker, easier and more enjoyable.

Carrying through the updated UI from the public page. Building on the ORCID design system.



UI refresh - My ORCID

A new look for your private record

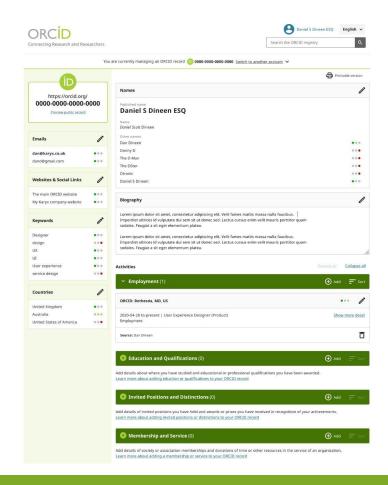
Cleaner, simpler and easier to use.

Visibility overview

Quickly see the visibility status of every item in your record.

The same information, just better

Everything you love about ORCID but in a compact, elegant and functional style.



UI refresh - My ORCID/Forms

Simplified, standardised forms

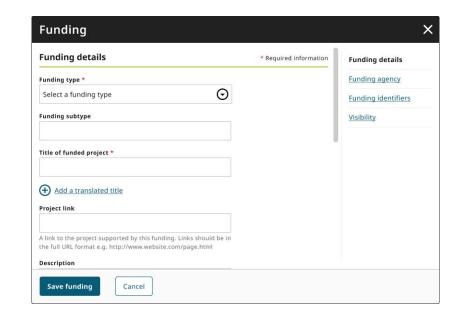
Add your information quickly and easily with our re-worked forms

Move quickly between form sections

A new form outline quick nav lets you jump between form sections. It also gives you an overview of what's in the form.

Consistent editing behaviours

Edit one thing and you know how to edit everything else. *No more surprises*.



Delete still an option

Ability to delete items even when the user has revoked permission

- Privacy policy updated to reflect change
- Allow organizations to remove inaccuracies
- Trusted organizations UI will be amended
- Revocation is rare and very few records will be impacted



Looking forward



Member Portal Development

Goal

Develop new features that will support Consortia
Leads and members with managing their membership information and API credentials

Next Steps...

- Managing member listing information
- Managing ORCID membership contacts
- Managing member API credentials

Proactively Delegate Permissions

Goal

Reduce burden on users having to provide multiple permissions within the publishing workflow.

Next Steps...

- Investigate if users could grant more than one
 ORCID API client permission during one workflow
- Survey users to see if this is something that they would be interested in

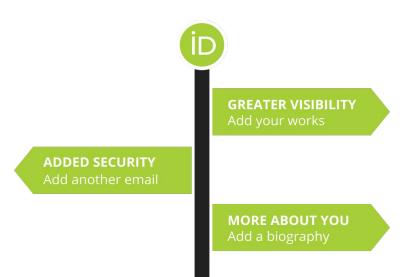
Improve the new user journey

- Guidance and support during those early stages
- A clear path for progression. No more "What do I do now?"
- Avoid over-explanation, hand-holding or aggressive railroading
- The researcher is always in charge



Encouragement 'toolkit'

- A series of features designed to provide a little 'push' when needed
- Use real language where we can
- Clarification on complex terms or service jargon
- Hints, guides and 'helpers' to keep people moving
- Stay out of the way unless we're needed
- Help is always available



Contributors and co-authors

Goal

Increase the amount of contributor data within the registry

Next Steps...

- Investigate the option for users to specify their co-authors roles on works, enabling users to say who worked on what
- Ongoing discovery work looking at how people use contributor information
- Look to the future what could we do with this information?

Accessibility audit

Goal

Confirm how far we've come and how far we have left to go!

Next Steps...

- Further iterative updates as we continue to remove barriers to access
- Issue an updated, expanded accessibility statement

Have a question?





Product Interest Group

Thanks for listening